



INFORMATION AND CONSENT FORM FOR PERSONAL DATA PROCESSING FOR PARTICIPANTS IN THE CREATION OF PROMOTIONAL AND EDUCATIONAL MULTIMEDIA MATERIALS (pursuant to art. 13 of EU Regulation 2016/679)

Introduction

Pursuant to art. 13 of EU Regulation 2016/679 concerning the protection of individuals with regard to data processing and circulation, which repeals Directive 95/46/EC ("General Data Protection Regulation" or "GDPR"), the University of Milan, as Data Controller, informs participants in video productions and multimedia promotional and educational materials of the use of their personal data.

1. Data Controller and Data Protection Officer (DPO)

The Data Controller is the University of Milan, represented by the pro tempore Rector, Via Festa del Perdono no. 3, 20122 Milan, e-mail: supportodpo@unimi.it.

Pursuant to art. 37 et seqq. of EU Regulation 2016/679, the University has appointed as Data Protection Officer (DPO) Mr. Pierluigi Perri, c/o Department "Cesare Beccaria", Via Festa del Perdono no. 3, 20122 Milan, e-mail dpo@unimi.it.

2. Purpose and legal basis of data processing

Your data, including your name, surname, role or position held, telephone number, e-mail, voice and images (hereinafter "Data"), will be processed in order to contact you and produce photos (also accompanied by notes and/or captions that may contain information about you), videos and multimedia materials (hereinafter "Materials") to be used as promotional and educational tools regarding the activities of the University.

The Materials will be posted to the University portal and websites (ecosistema web Unimi), social networks (Facebook, Instagram) and on Youtube through the official account of the University and its structures. The Materials may also be used for publication in printed productions (flyers, brochures, dedicated publications, print advertisements, etc.).

The legal basis for data processing is the data subject's expressed, free and unequivocal consent.

You may or may not give your consent to data processing at your discretion. However, failure to give your consent will result in the impossibility of producing the Materials.

3. Processing methods

Data will be collected in compliance with the principles of relevance, completeness and not exceeding the purposes for which the Data is processed.

The personal Data provided is processed in compliance with the principles of lawfulness, correctness and transparency, provided for by art. 5 of the GDPR, also through IT and digital tools designed to store and manage the Data, and, in any case, in such a way as to guarantee security.

4. Categories of persons to whom the Data may be communicated or who may learn about the Data, and Data transfers abroad

The Data is processed by persons working for University offices who are authorized by the Data Controller, in relation to their functions and competences.

The Data may also be processed by natural or legal persons working as consultants or service providers for the University for the sole purposes of recording and editing services (e.g. videoconference support services, integrated services for campus buildings, professionals and consultants appointed by the Data Controller). In this case, such persons will be designated as Data Processors pursuant to art. 28 of GDPR.

This is without prejudice to the communication or dissemination of Data requested, in accordance with the law, by the Public Security Authority, by the Judicial Authority or by other public entities for purposes of defense, state security and investigation of crimes.

Inasmuch as posted to the University social accounts through the platforms of service providers (e.g. YouTube, Facebook, Instagram, etc.), the personal Data of the data subjects may be transferred to third countries. Data transfer is based on explicit and informed consent and is carried out in such a way as to provide appropriate and suitable guarantees pursuant to art. 46, paragraph 1, of GDPR.



5. Data retention

Your Data will be kept for three years from the publication of the Materials.

6. Rights of the data subject

Pursuant to arts. 15 to 22 of the GDPR, the data subject may exercise, if the conditions are met, the right to ask the Data Controller for access to their personal data, the rectification or cancellation of the same, data processing restrictions, by contacting the following: Data Protection Officer, Mr. Pierluigi Perri, c/o Department "Cesare Beccaria", Via Festa del Perdono no. 3, 20122 Milan - e-mail: dpo@unimi.it.

7. Right to lodge a complaint with a supervisory or judicial authority

Data subjects who believe that the processing of their personal data occurs in violation of GDPR have the right to lodge a complaint with the Data Protection Authority as required by art. 77 of GDPR or to file a petition before the appropriate judicial authority pursuant to art. 79 of GDPR.

8. Changes to Information

This Information may change over time. Please check for any updates in the web page <https://www.unimi.it/en/university/legislation/privacy>.



CONSENT FORM FOR THE USE OF PERSONAL DATA AND OF PORTRAIT/AUDIO-VIDEO RECORDINGS

Having read the above information and considering that, pursuant to art. 96 of Law no. 633 of 22 April 1941, the portrait of a person cannot be exhibited, reproduced or marketed without the consent of this person unless under the conditions provided for by art. 97, which states that the consent of the person portrayed is not required when the reproduction of the image is justified by notoriety or by the public office covered, for legal or police purposes, for scientific, educational or cultural purposes, or when the reproduction is linked to facts, events, ceremonies of public interest or held in public:

I, the undersigned

(name) _____ (surname) _____

e-mail _____ tel. _____

with reference to the materials produced for promotional purposes (hereinafter the "Materials") on (*production date*), _____

DECLARE

• that I have read the above information on personal data processing and consequently

GIVE MY CONSENT for the University of Milan to process my personal data for the purposes and in the manner described therein

DO NOT GIVE MY CONSENT to this processing

AND EXPRESSLY

GIVE MY CONSENT for the University of Milan to transfer my personal data outside the European Union, always providing appropriate and suitable guarantees

DO NOT GIVE MY CONSENT to this transfer

AUTHORIZE

• the University of Milan to use my image / voice for the creation of Materials to be used exclusively for promotional and dissemination purposes, also through publication on the University's institutional communication channels (print, web, social network)

• to post the Materials on the communication channels of the University of Milan, pursuant to art. 16 of Law no. 633 of 22 April 1941, under the license "Creative Commons Attribution Noncommercial No Derivative Works CC BY-NC-N".

GRANT

• the University of Milan non-exclusive license free of charge, with no limit of duration and for the whole world, transferable to third parties, for the use of the Materials, excluding any use that may undermine decorum and personal dignity.

DECLARE



UNIVERSITÀ DEGLI STUDI DI MILANO

- that I grant the aforementioned authorization for using my image and statements without limitations, meaning that my authorization is irrevocably granted, for an unlimited time and for any use of the recordings, without exclusions;
- that I assume full responsibility for statements made, relieving the University of Milan from any claim, demand or action by third parties;
- that I expressly renounce any consideration for any use of my image and statements for the purposes and in the manner set forth herein;
- that I do not have any right or claim to specific uses of my image and statements, as such uses are a mere faculty and not an obligation on the part of the University of Milan.

Date _____

Legible signature _____