



TO MAGNIFICO RETTORE OF UNIVERSITA' DEGLI STUDI DI MILANO

ID CODE 6154

I the undersigned asks to participate in the public selection, for qualifications and examinations, for the awarding of a type B fellowship at Dipartimento di Scienze Sociali e Politiche.

Scientist- in - charge: **Dr. Airoidi Massimo**

Belisa Zoehler Giorgis

CURRICULUM VITAE

PERSONAL INFORMATION

Surname	Zoehler Giorgis
Name	Belisa

PRESENT OCCUPATION

Appointment	Structure
PhD candidate in Communication Science	Universidade do Vale do Rio dos Sinos - Unisinos University

EDUCATION AND TRAINING

Degree	Course of studies	University	year of achievement of the degree
Bachelor's Degree	Comunicação Social - hab. Publicidade e Propaganda (Social Communication - Advertising)	Universidade do Vale do Rio dos Sinos (Unisinos University)	2008
Bachelor's Degree	Comunicação Social - hab. Relações Públicas (Social Communication - Public Relations)	Universidade do Vale do Rio dos Sinos (Unisinos University)	2010
Specialization	Cultura Digital e Redes Sociais (Digital Culture and Social Networks)	Universidade do Vale do Rio dos Sinos (Unisinos University)	2013
Master's degree	Processos e Manifestações Culturais (Cultural Processes and Manifestations)	Universidade Feevale (Feevale University)	2017
PhD	Ciências da Comunicação (Communication Science)	Universidade do Vale do Rio dos Sinos (Unisinos University)	Expected to March 2024



REGISTRATION IN PROFESSIONAL ASSOCIATIONS

Date registration	of	Association	City
24/10/2023		The Association of Internet Researchers - AoIR	Chicago
17/09/2018		International Association for the Study of Popular Music - IASPM	Liverpool
04/06/2013		Sociedade Brasileira de Estudos Interdisciplinares da Comunicação - Intercom (Brazilian Society for Interdisciplinary Studies of Communication)	São Paulo

FOREIGN LANGUAGES

Languages	level of knowledge
English	C1
Italian	C2
Spanish	C2
Portuguese	Native speaker

AWARDS, ACKNOWLEDGEMENTS, SCHOLARSHIPS

Year	Description of award
2015	PROSUP/CAPES Scholarship, Feevale University. Merit-based scholarship to cover tuition fees of the master's degree in Cultural Processes and Manifestations.
2012	Unisinos ENADE Scholarship, Unisinos University. Merit-based scholarship to cover tuition fees of the specialisation postgraduate course in Digital Culture and Social Networks.
2009	Academic Distinction, Unisinos University (Brazil). The examining board voted for summa cum laude of the monograph "Digital TV: Analysis of the perception of young people from 'C' class in Porto Alegre".
2007	Academic Distinction, Unisinos University (Brazil). The examining board voted for summa cum laude of the monograph "Analysis of the relationship marketing Nacional Premium Card website from the perspective of advertising".

PROFESSIONAL EXPERIENCE

<ul style="list-style-type: none">Teaching <p>- 2023 - Teaching Practicum while attending the PhD course (12h) Planning and teaching three lessons regarding social media platforms, under supervision, for the Digital Communication Planning and Strategies module of the bachelor's degree in Digital Communication, at Unisinos University - São Leopoldo, Brazil.</p> <p>- 2020 - Guest Lecturer for Internet Research Methods module (12h) In the postgraduate specialisation course Digital Communication, Content and Strategy, at Centro Universitário da Serra Gaúcha - Caxias do Sul, Brazil.</p> <p>- 2018 - Workshop Instructor (2h) Concert photography for music researchers using mobile phones. Creative Workshop at the Keep it Simple, Make it Fast KISMIF International Conference 2018. University of Porto - Porto, Portugal.</p>



- 2016 - Teaching Practicum while attending the master's degree (12h)
Planning and teaching three lessons regarding strategies for Facebook, Instagram, Twitter and Snapchat, under supervision, for the New Media Planning module of the bachelor's degree in Advertising at Feevale University - Novo Hamburgo, Brazil.
- 2016 - Workshop Instructor (2h)
Concert Photography Workshop at the 3ª Mostra Manifeste-se. Feevale University - Novo Hamburgo, Brazil.
- 2002 - 2004 - Teacher at Alfamídia Training, for many editions of short courses (each one 20h) about software for web design (Dreamweaver and Fireworks)
- Previous positions
- 2012 - 2015 - Freelance concert photographer (Porto Alegre, Brazil)
- 2010 - 2022 - Public Relations professional at the Regional Council of Psychology of Rio Grande do Sul (Porto Alegre, Brazil), in charge of the digital communication planning and management
- 2009 - Curricular internship (during BA Public Relations) at Ford Models Sul, for conducting research about the worker's profile, and planning and creating a newsletter (Porto Alegre, Brazil)
- 2006 - 2007 - Internship (during BA Advertising) at the Regional Office of Federal Public Ministry of Brazil - 4th Region, for web design, organisational communication and copywriting services (Porto Alegre, Brazil)
- 2004 - 2005 - Internship (during BA Advertising) at E21 Advertising Agency, for web design, newsletter editing and copywriting services (Porto Alegre, Brazil)

TRAINING OR RESEARCH ACTIVITY

- Research activity
- 2020 - current - Audiovisualidades plataformizadas das musicistas independentes de Porto Alegre e de Milão - provisional title (Translation: Platformed audiovisualities by independent female musicians of Porto Alegre and Milan) - PhD dissertation under development
- 2015 - 2017 - Arqueologia da Mídia da Apanhador Só: produção de presença na cibercultura (Translation: Media archaeology of Apanhador Só: production of presence in cyberculture) - Master's degree thesis
- Participation on research groups
- 2021 - current - Audiovisualities and Technoculture: Communication, Memory and Design, linked to the Graduate Programme in Communication Science - Unisinos University (Brazil). More information at <https://www.tecnoculturaaudiovisual.com.br/>
- 2017 - current - Laboratory of Digital Artifacts, linked to the Graduate Programme in Communication - Federal University of Rio Grande do Sul - UFRGS (Brazil). More information at <https://www.ufrgs.br/lad/>
- Guest lectures and talks given at universities
- Platformed audiovisualities on the strategies by independent female musicians, for the Digital Sociology and Global Politics module of the bachelor's degree in Communication and Society, at University of Milan (Italy). 2023.
- Brazilian culture through music, for the Language and Translation Portuguese 2 module of the bachelor's degree in Linguistic Mediation, at University for Foreigners of Siena (Italy). 2023.



- The Public Relations profession: trajectory and possibilities, for the Special Topics module of the bachelor's degree in Public Relations, at Unisinos University (Brazil). 2020.
- Facebook and Instagram: planning, strategies and content, for the New Media Planning module of the bachelor's degree in Public Relations and in Advertising, at Feevale University (Brazil). 2018.
- Convergence Culture and Social Networks Management, for the Relationship Strategies and Technologies module of the bachelor's degree in Public Relations, at Unisinos University (Brazil). 2017.
- Digital Culture, Music and Creative Economy, for the bachelor's degrees in Advertising and in Administration, at Faculdade de Cenecista de Bento Gonçalves (Brazil). 2017.
- Digital Culture, Music and Strategies, for the New Technologies - Web Universe module, of the bachelor's degree in Phonographic Production, at Unisinos University (Brazil). 2017.
- Social networks for digital journalism, for the Digital Journalism module of the bachelor's degree in Journalism, at Feevale University (Brazil). 2016.
- Digital Culture and professionalisation of the job market, for the Digital Culture Practices and Lifestyles module of the specialisation postgraduate course in Digital Culture and Social Networks, at Unisinos University (Brazil). 2014.

- Academic service
 - 2023 - Translation from Spanish to Portuguese of the website content, including call for proposals, event programme, lecturers' short CV, and other texts, of the III Latin American Digital Anthropology Meeting, linked to Reload - Latin American Digital Anthropology Network (National Autonomous University of Mexico, Pontifical Catholic University of Chile, University of Buenos Aires - Faculty of Philosophy and Letters).
 - 2023 - Participation as a discussant at the Roundtable: Valorization of Brazilian Researchers Abroad, on the Science Internationalization for Brazilians Symposium, organized by the Me.PhD project - Maria Eduarda Krauss.
 - 2023 - Chair of the session Cinemas, Documentaries and Film Studies of the 46° Congresso Brasileiro de Ciências da Comunicação (Brazilian Communication Science Conference).
 - 2021 - 2023 - Content production, including curation, video editing, copywriting and graphic creation for social media profiles on Instagram, Facebook and Twitter of the research group Audiovisualities and Technoculture: Communication, Memory and Design, linked to the Graduate Programme in Communication Science - Unisinos (Brazil).
 - 2021 - Social media strategist for content on Instagram and Twitter on the divulgation of the research Experiences and Practices of Brazilian Videogame Players, led by the research group Laboratory of Digital Artifacts, linked to the Graduate Programme in Communication - Federal University of Rio Grande do Sul - UFRGS (Brazil), together with other research groups of the country. As a result, the social media strategies helped the online research survey to gather information from 3.120 respondents from all the 27 states of Brazil.
 - 2018 - 2019 - Reviewer for conference papers on the categories Communication Interfaces, Advertising and Multimedia Communication for the following academic events, organized by the Brazilian Society for Interdisciplinary Studies of Communication: 21° Congresso de Ciências da Comunicação na Região Nordeste (2019), 42° Congresso Brasileiro de Ciências da Comunicação (2019), 23° Congresso de Ciências da Comunicação na Região Sudeste (2018) and 41° Congresso Brasileiro de Ciências da Comunicação (2018).
 - 2016 - Reviewer for Cidades, Comunidades e Territórios / Cities, Communities and Territories Journal - FCT - Fundação para a Ciência e a Tecnologia and ISCTE - Instituto Universitário de Lisboa - Portugal.
 - 2015 - 2019 - Reviewer for the Communication bachelor degree students' projects on the categories Advertising, Public Relations and Organizational Communication, Radio, TV and Internet: Website, and Transdisciplinary Production on the annual edition of the academic events based on competitive exhibition Expocom Norte, Expocom Nordeste, Expocom Sudeste, Expocom Centro-Oeste, organized by the Brazilian Society for Interdisciplinary Studies of Communication.



- 2012 - Examiner for the Communication bachelor degree students' projects on competitive exhibition of the academic event 25° SET Universitário, organized by the Pontifical Catholic University of Rio Grande do Sul.
- 2010 - Examiner for the Communication bachelor degree students' projects on the competitive exhibition of the academic event PR in Action, organized by Unisinos University.
- 2004 - Examiner for the Communication bachelor degree students' projects for Web on the competitive exhibition of the academic event 2nd I3 - Advertising Art Direction Exhibition, organized by Unisinos University.

- Training - courses and workshops attended
- 2024 - Data Analyst in Python - Dataquest
- 2023 - Summer School Digital Methods For Critical Consumer Studies - Lake Como School of Advanced Studies
- 2021 - Communication Research: projects, writing and publishing - Brazilian Society for Interdisciplinary Studies of Communication
- 2020 - Laboratory of Digital Ethnography Practices - Higher School of Advertising and Marketing
- 2020 - Social Media Thinking - Ana Carvalho RP
- 2020 - Digital Content - Manuela Barem Courses
- 2019 - Agile method for research project development - Federal University of Rio Grande do Sul
- 2019 - Social Networks in Practice - Share
- 2019 - Podcast, Podtudo: Podcast creation and production workshop - Now3
- 2019 - Online Performance and Sales - MODAUT
- 2019 - Portrait Photography Workshop - Barraco Cultural
- 2017 - Communication projects management workshop - Share
- 2017 - Planning and Creativity Workshop - FMRP Lab
- 2016 - Social Networks: Planning, content and measurement - FMRP Lab
- 2016 - Instagram Ads and Facebook Ads - Fabulosa Ideia
- 2016 - Why We Post: The Anthropology of Social Media - University College London
- 2016 - Audiodescription short course - FADERS
- 2015 - Communication, language and discourse in communication processes - Feevale University
- 2015 - Media A(na)rchaology - Federal University of Rio Grande do Sul
- 2014 - Creative Process Workshop: Visualization - Sophia Digital Experiences and Creative Projects
- 2014 - Spectacle Photography Workshop - Fotograma Images
- 2013 - Photojournalism - Federal University of Rio Grande do Sul
- 2013 - Spectacle Photography - Federal University of Rio Grande do Sul
- 2013 - Cultural Production - Fluxo Expanded Photography School
- 2013 - Expanded Photography - Fluxo Expanded Photography School
- 2013 - Photographic Composition Workshop - Fluxo Expanded Photography School
- 2012 - Strategic Design Workshop - Higher School of Advertising and Marketing
- 2012 - Digital Media Planning - Higher School of Advertising and Marketing



- 2012 - Crisis Management on Social Media Workshop - Nós Lab
- 2012 - Networks Management and Social Media Metrics - Nós Lab
- 2012 - Introduction to Photography - Federal University of Rio Grande do Sul
- 2010 - Risks and Disasters Communication - Federal University of Santa Catarina
- 2010 - Ceremonial and protocol - FEDERASUL
- 2003 - The other side of brands - Unisinos University
- 2003 - Adobe Illustrator - Processor Alfamídia
- 2002 - HTML - Processor Alfamídia
- 2002 - Adobe Photoshop - Processor Alfamídia
- 2002 - CorelDRAW - Processor Alfamídia
- 2002 - Macromedia FreeHand - Processor Alfamídia
- 2002 - Macromedia Flash - Processor Alfamídia
- 2002 - Macromedia Dreamweaver UltraDev - Processor Alfamídia
- 2002 - Introduction to cinematographic history and aesthetics - Unisinos University
- 2001 - Scripts for Web - Processor Alfamídia
- 2001 - Design for Web - Processor Alfamídia
- 2001 - Macromedia Dreamweaver Advanced - Processor Alfamídia
- 2001 - Macromedia Dreamweaver Fundamentals - Processor Alfamídia
- 2001 - Macromedia Fireworks - Processor Alfamídia
- 2001 - Sales assistant or consultant: the customer wishes more than products - CDL/POA

PROJECT ACTIVITY

Year	Project
2021	Experiences and Practices of Brazilian Videogame Players, led by the research group Laboratory of Digital Artifacts, linked to the Graduate Programme in Communication - Federal University of Rio Grande do Sul - UFRGS (Brazil), together with other research groups of the country.

CONGRESSES AND SEMINARS

• Participation presenting papers			
Date	Title of the event	Title of the presentation	Place
29 th August, 2023	XLVI Congresso Brasileiro de Ciências da Comunicação	Audiovisualidades plataformizadas e tecnocultura: materialidades, algoritmos e imaginários sociotécnicos. (Translation: Platformed audiovisualities and technoculture: materialities, algorithms and sociotechnical imaginaries)	Pontifical Catholic University of Minas Gerais, Belo Horizonte, Brazil
22 nd June 2023	III Encontro Internacional da Rede Todas as Artes, Todos os Nomes	Female independent musicians' platformed audiovisualities on online strategies	University of Porto, Porto, Portugal
16 th June	Media Futures Conference	Platformed audiovisualities on the	London, United



2023		strategies by the female independent musicians of Porto Alegre	Kingdom
18 th August 2022	Seminário Discente de Pesquisa do Programa de Pós-Graduação em Ciências da Comunicação - Unisinos	Reflexões a partir de uma cartografia das musicistas da cena musical independente de Porto Alegre com enfoque no audiovisual durante a pandemia da Covid-19. (Translation: Reflections on a cartography of musicians of the independent music scene of Porto Alegre focusing on audiovisual during the Covid-19 pandemic).	Unisinos University, São Leopoldo, Brazil
4 th July 2018	International Conference Keep it Simple, Make it Fast! Gender, differences, identities and DIY cultures	Notes for a historical perspective of the music scene in Porto Alegre	University of Porto, Porto, Portugal
8 th September 2017	XL Congresso Brasileiro de Ciências da Comunicação	Paisagem sonora como artefato da cultura digital: apontamentos iniciais. (Translation: Soundscape as a digital culture artifact: initial notes)	Positivo University, Curitiba, Brazil
2 nd August 2017	V Comusica: Communication and Music Conference	Pesquisa em música independente no Brasil: contextos abordados, processos de reconfiguração do mercado e cultura digital (Translation: Research on independent music in Brazil: contexts approached, market reconfiguration processes and digital culture)	Unisinos University, São Leopoldo, Brazil
9 th September 2016	XXXIX Congresso Brasileiro de Ciências da Comunicação	“Derreto e me misturo aos milhões que me carregam”: análise do discurso no videoclipe de “Rota”, da Apanhador Só, em meio digital. (Translation: Discourse analysis on the “Rota” videoclip by Apanhador Só, in digital media)	University of São Paulo, São Paulo, Brazil
30 th August 2016	I CIDI - Congresso Internacional de Diálogos Interdisciplinares: Cultura, Comunicação e Diversidade	Representação do feminino na música: uma proposta teórico-metodológica de análise. (Translation: Representation of the female gender in music: a theoretical and methodological analysis proposal)	Feevale University, Novo Hamburgo, Brazil
26 th August 2016	Simpósio: Mapeando Cenas da Música Pop: Cidades, Mediações, Arquivos	Que linha liga o teu coração ao meu? - Arqueologia da mídia e o “Acústico-Sucateiro” da Apanhador Só. (Translation: Media archaeology and the “Acústico-Sucateiro” by Apanhador Só).	Unisinos University, São Leopoldo, Brazil
6 th August 2016	30 ^a Reunião Brasileira de Antropologia	“Olhando aqui de perto, tudo é tão normal” - Imersão etnográfica em show da banda Apanhador Só. (Translation: Ethnographic immersion at a concert by the Apanhador Só band)	Federal University of Paraíba, João Pessoa, Brazil
18 th March 2016	II Seminário Internacional em Memória Social	Memória social e cibercultura - cobertura jornalística participativa de show da banda Apanhador Só. (Translation: Social memory and cyberculture: participative journalism in an Apanhador Só band concert)	Federal University of the State of Rio de Janeiro, Rio de Janeiro, Brazil



19 th November 2015	XIII Seminário Internacional da Comunicação	Remediação, transmídia e realidade aumentada em “Japan Pop Show”, de Curumin, no Noize Record Club. (Translation: Remediation, transmedia and augmented reality in “Japan Pop Show”, by Curumin, on the Noize Record Club)	Pontifical Catholic University of Rio Grande do Sul, Porto Alegre, Brazil
17 th July 2015	International Conference Keep it Simple, Make it Fast! Gender, differences, identities and DIY cultures	Mapping sounds in Porto Alegre: initial notes on the independent authorial music scene	University of Porto, Porto, Portugal
26 th June 2015	I Congresso de Indústrias Criativas	Mapeando sons em Porto Alegre: apontamentos iniciais sobre a cena independente autoral. (Translation: Mapping sounds in Porto Alegre: initial notes on the independent authorial music scene)	Feevale University, Novo Hamburgo, Brazil
3 rd December 2014	VIII Simpósio Nacional da ABCiber - Associação Brasileira de Pesquisadores em Cibercultura	Aplicações: materialidades no aplicativo “n”, de Jorge Drexler. (Translation: Appsongs: materialities on the “n” app, by Jorge Drexler)	Higher School of Advertising and Marketing, São Paulo, Brazil
6 th September 2014	XXXVII Congresso Brasileiro de Ciências da Comunicação	Os sons de Jorge Drexler: Produção de presença no álbum “Cara B” (Translation: The sounds of Jorge Drexler: production of presence on the album “Cara B”)	UDC University, Foz do Iguaçu, Brazil
6 th September 2011	XXXIV Congresso Brasileiro de Ciências da Comunicação	Relações Públicas Internacionais entre Brasil e Uruguai: o caso da adoção do Sistema Brasileiro de Televisão Digital. (Translation: International Public Relations between Brazil and Uruguay: the case of the adoption of the Brazilian Digital Television System)	Catholic University of Pernambuco, Recife, Brazil
20 th May 2010	IV Congresso Brasileiro Científico de Comunicação Organizacional e Relações Públicas/Abrapcorp	A TV digital e uma dúvida no ar: qual a percepção dos jovens da classe C de Porto Alegre em relação ao novo sistema? (Translation: Digital TV and a doubt: what is the perception of young people of the “C” class of Porto Alegre about the new system?)	Pontifical Catholic University of Rio Grande do Sul, Porto Alegre, Brazil
19 th May 2010	XI Congresso de Ciências da Comunicação na Região Sul	A TV digital e uma dúvida no ar: qual a percepção dos jovens da classe C de Porto Alegre em relação ao novo sistema? (Translation: Digital TV and a doubt: what is the perception of young people of the “C” class of Porto Alegre about the new system?)	Feevale University, Novo Hamburgo, Brazil
• Participation as attendant/listener			
- 2023 - Seminar Streaming Culture: Continuity and transformation in cultural production - Università degli Studi di Milano-Bicocca			



- 2023 - Craft and Creative Cultures: Contemporary Practices and New Perspectives - Università degli Studi di Milano
- 2023 - Seminar Series Understanding Digital Societies - Digital Methods - Università degli Studi di Milano
- 2023 - Image in Communication Week - Unisinos University
- 2022 - Autonomous art institutions Seminar - Università degli Studi di Milano
- 2022 - Roundtable Academic career and Internationalization, on the 5th Communication Postgraduate Student's Seminar
- 2022 - Image in Communication Week - Unisinos University
- 2021 - 30th Annual Postgraduate in Communication Programme's Meeting - Pontifical Catholic University of São Paulo
- 2021 - Histories of AI: Imaginaries and Materialities - Unisinos University
- 2021 - Entertainment platformization - Festival platformization: the future is hybrid - Federal University of São Carlos
- 2021 - Digital Strategy Summit - Share
- 2021 - New configurations for live music Seminar - 11th Short Sessions Festival
- 2021 - Image in Communication Week - Unisinos University
- 2020 - 11th Sigmund Week - New Music Economy - Unisinos University
- 2020 - Association of Internet Researchers (AoIR) 2nd Flashpoint Symposium - Unisinos University
- 2020 - Platformization of Culture: the audiovisual streaming platforms - Federal University of São Carlos
- 2020 - IGNITE Digital Roundtable - Design Thinking & Maker Culture: Sticky Learning for the 21st Century - Maastricht University, Aarhus University and Austrian Academy of Sciences
- 2020 - Formation in Communication, Education and Consumption - Decodifying Algorithms: how YouTube mobilizes young people to video consumption - Higher School of Advertising and Marketing
- 2020 - Cultpop Symposium: Pop Culture, Communication and Technologies - Unisinos University
- 2020 - Musicom: IX Communication and Music Researchers Meeting - Musicom Network
- 2020 - DigiLabour Meeting on Digital Work - Unisinos University
- 2020 - Reception studies and media appropriations - Higher School of Advertising and Marketing
- 2020 - Communication epistemology - Higher School of Advertising and Marketing
- 2020 - Ethnography and fieldwork - Higher School of Advertising and Marketing
- 2020 - Research on/with images: phenomenological approach - Higher School of Advertising and Marketing
- 2020 - Research on/in the Internet - Higher School of Advertising and Marketing
- 2020 - Sound and Music on Pandemic Times Symposium - Federal University of Recôncavo Baiano
- 2020 - V International Colloquium on Critical Investigation in Communication - Unisinos University
- 2020 - Webinar Decolonial pedagogies: production and circulation of knowledge and identities by the black movement in Latin America - Higher School of Advertising and Marketing
- 2020 - Webseminar Affective territories of image and sound - Brazilian Society for Interdisciplinary Studies of Communication



- 2020 - 29th Annual Postgraduate in Communication Programme's Meeting - Federal University of Mato Grosso do Sul
- 2019 - 4th Communication Postgraduate Student's Seminar - Federal University of Rio Grande do Sul
- 2019 - 28th Annual Postgraduate in Communication Programme's Meeting - Pontifical Catholic University of Rio Grande do Sul
- 2018 - 41st Brazilian Communication Science Conference - University of the Region of Joinville
- 2018 - Dialogues on Creative Economy - Entrepreneurship on creative industries and experiences of internationalization - State Government of Rio Grande do Sul
- 2017 - 13th RS Digital Group Meeting - Journalism nowadays: how to be relevant? - Higher School of Advertising and Marketing
- 2017 - The Digital Everyday Conference - King's College London
- 2016 - Great debates Forum - Pierre Lévy - Education: New technologies, collaboration and collective intelligence - Legislative Assembly of Rio Grande do Sul
- 2015 - 5th Meeting on Technological Ubiquity - Pontifical Catholic University of Rio Grande do Sul
- 2015 - 3rd Scientific Conference on Contemporary Communicational Technologies - Federal University of Rio Grande do Sul
- 2015 - 4th Comusica: Communication and Music Conference - State University of Rio de Janeiro
- 2015 - Media Anarchaeology, Guerrilla Media and Ontogenesis - Federal University of Rio Grande do Sul
- 2015 - 38th Brazilian Communication Science Conference - Federal University of Rio de Janeiro
- 2014 - Master class with Sebastião Salgado - Federal University of Rio Grande do Sul
- 2014 - Seminar on Digital collections management - State Government of Rio Grande do Sul
- 2013 - Image, identity and territory symposium - Modes to say space - Federal University of Rio Grande do Sul
- 2013 - 36th Brazilian Communication Science Conference - Federal University of Amazonas
- 2012 - 35th Brazilian Communication Science Conference - Fortaleza University
- 2011 - Corporative Internet Forum - Pontifical Catholic University of Rio Grande do Sul
- 2010 - 3rd Social Media Day Porto Alegre - Babushka Brand Entertainment
- 2010 - 2nd Social Media Day Porto Alegre - Babushka Brand Entertainment
- 2009 - Television: challenges on a market in transition - Unisinos University
- 2008 - Inaugural lecture of the Communication bachelor's degrees - Communication and Entertainment - Unisinos University
- 2008 - Communication Week - Unisinos University
- 2008 - International Symposium The year of 1968: Permanences and Changes - Unisinos University
- 2007 - 2nd CEPOS Research Seminar - Communication, Political Economy and Society - Unisinos University
- 2003 - Image in Communication Week - Unisinos University
- 2002 - 3rd E-business Seminar - Brazilian E-commerce Association
- 2002 - 4th PontoCom - University Communication Meeting - Unisinos University
- 2002 - Macromedia Studio MX Seminar - Processor Alfamídia
- 2002 - Image in Communication Week - Unisinos University



- 2002 - 5th Philosophy Colloquium - 1st International Seminar on Ethics and Contemporaneity - Unisinos University
- 2002 - Seminar on Fireworks MX new interface - Processor Alfamídia
- 2001 - Alfamídia/Macromedia Seminar Formula to Efficiency - Processor Alfamídia

PUBLICATIONS

• Journal articles

- Zoehler Giorgis, B.; Lopes, T. R. C. (2023). Platformed audiovisualities on the strategies by female independent musicians. *Connessioni Remote - Artivismo_Teatro_Tecnologia*. n. 5. Milan: University of Milan. pp. 42-72. Available at <https://doi.org/10.54103/connessioni/19992>
- Zoehler Giorgis, B.; Lopes, T. R. C. (2024). O método cartográfico na pesquisa sobre estratégias audiovisuais plataformizadas de mulheres musicistas independentes (Translation: The cartographic method in a research on platformed audiovisual strategies by female independent musicians). *Questões Transversais*. v. 12. n. 23. Available at <https://revistas.unisinos.br/index.php/questoes/article/view/26633>

• Book chapters

- Zoehler Giorgis, B. (2019). Que linha liga o teu coração ao meu? - Arqueologia da mídia e o “Acústico-Sucateiro” da Apanhador Só. (Translation: Media archaeology and the “Acústico-Sucateiro” by Apanhador Só). In: Amaral A., Bomfim, I., Conter, M. B.; Fischer, G.D., Goddard, M. N., Silveira, F., (eds.). *Mapeando Cenas da Música Pop - Materialidades, Redes e Arquivos - Volume 2*. João Pessoa: Marca de Fantasia. pp. 167-188. Available at <https://marcadefantasia.com/livros/veredas/mapeandocenas2/mapeandocenas2.pdf>
- Zoehler Giorgis, B. (2016). Mapeando sons em Porto Alegre: apontamentos iniciais sobre a cena independente autoral. (Translation: Mapping sounds in Porto Alegre: initial notes on the independent authorial music scene). In: Pinheiro, C. M. P., Barth, M. (eds.). *Indústrias Criativas*. Novo Hamburgo: Editora Feevale, pp. 14-22. Available at <https://www.feevale.br/institucional/editora-feevale/industrias-criativas>
- Zoehler Giorgis, B. (2016). Representação do feminino na música: uma proposta teórico-metodológica de análise. (Translation: Representation of the female gender in music: a theoretical and methodological analysis proposal) In: Freitas, E. C., Saraiva, J. A., Haubrich, G. F. (eds.). *Diálogos Interdisciplinares: Cultura, Comunicação e Diversidade no Contexto Contemporâneo*. Novo Hamburgo: Editora Feevale, pp. 142-152. Available at <https://www.feevale.br/institucional/editora-feevale/dialogos-interdisciplinares-cultura-comunicacao-e-diversidade-no-contexto-contemporaneo>

• Conference papers and extended abstracts

- Zoehler Giorgis, B.; Lopes, T. R. C. (2023). Audiovisualidades plataformizadas e tecnocultura: materialidades, algoritmos e imaginários sociotécnicos. (Translation: Platformed audiovisualities and technoculture: materialities, algorithms and sociotechnical imaginaries). In: *Anais do 46º Congresso Brasileiro de Ciências da Comunicação - Intercom*. São Paulo, Brazil. Full paper published available at https://sistemas.intercom.org.br/pdf/link_aceite/nacional/11/0816202322210664dd7602e097c.pdf
- Zoehler Giorgis, B.; Lopes, T. R. C. (2023). Platformed audiovisualities on the strategies by the female independent musicians of Porto Alegre. In: *Media Futures Conference - London School of Economics*. London: London School of Economics. pp. 74-75. Extended abstract available at <https://www.lse.ac.uk/media-and-communications/assets/documents/research/Conference-Outline->



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OTHER INFORMATION

PhD visiting scholar at the University of Milan - Dipartimento di Scienze Sociali e Politiche/Network for the Advancement of Social and Political Studies from 1st September 2022 to 31st July 2023 under the supervision of Dr. Alessandro Gandini, developing fieldwork, including mapping and interviews, for the PhD research, and attending the courses Digital Cultures and Communication Research, and Digital Society.

Declarations given in the present curriculum must be considered released according to art. 46 and 47 of DPR n. 445/2000.

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