



TO MAGNIFICO RETTORE OF UNIVERSITA' DEGLI STUDI DI MILANO

ID CODE 5750

I the undersigned asks to participate in the public selection, for qualifications and examinations, for the awarding of a type B fellowship at **Dipartimento di Scienze Sociali e Politiche**

Scientist- in - charge: **Prof. Zucchini**

[Name and surname]

## CURRICULUM VITAE

### PERSONAL INFORMATION

Surname	Vasileva
Name	Zarina

### PRESENT OCCUPATION

Appointment	Structure
Journalist	Freelance

### EDUCATION AND TRAINING

Degree	Course of studies	University	year of achievement of the degree
Degree			
Specialization			
PhD	Ph.D. Public communications and Information Science, Dissertation title: Activism and Slacktivism: Effectiveness of achievement of social causes (Civil society in Bulgaria, 2013-2022)	Sofia University "St. Kliment Ohridski"	2023
Master			
Degree of medical			



specialization			
Degree of specialization	European	Master's degree in Journalism and Media	Sofia University "St. Kliment Ohridski" 2015
Other			

## REGISTRATION IN PROFESSIONAL ASSOCIATIONS

Date of registration	Association	City
2023	Member of the Association of European Journalists	Sofia

## FOREIGN LANGUAGES

Languages	level of knowledge
English	C1
Italian	A2
Bulgarian	Native

## AWARDS, ACKNOWLEDGEMENTS, SCHOLARSHIPS

Year	Description of award
2022	Award for ethical journalism "Heroes 2022"
2020	Journalism for Development Award 2020

## TRAINING OR RESEARCH ACTIVITY

description of activity
-------------------------

## PROJECT ACTIVITY

Year	Project
80-10-80/25.03.2021r.	Social dimensions of the infodemic during the COVID-19 crisis. The pandemic through the prism of the media and social networks
2021	"Motherhood on hold" - literary competition for women serving a sentence of imprisonment in prison

## CONGRESSES AND SEMINARS

Date	Title	Place
------	-------	-------



2022	"Challenges before the media communication of social causes" - Jubilee international scientific conference "Communication and the media of the XXI century: educational and professional challenges"	Sofia
2021	"Ethical problems in charity campaigns for children" - Doctoral Seminar Media and Communications,	Sofia
2021	"Civic participation during a crisis through the prism of media and social networks" - International Scientific Conference "Media Literacy: Classic and Newest Dimensions"	Sofia
2020	"Online activism in conditions of emergency" - International scientific conference "Quality journalism and new communication environment"	Sofia
2020	"Command Breathing Journalism: The Pandemics of COVID-19 and 5G" - Doctoral Seminar "Media and Communications"	Sofia
2019	"Activism and slacktivism in charity campaigns in the online environment" - Doctoral seminar "Media and Communications"	Sofia
2019	Social media – complete civil freedom or tools of the modern dictatorship” - National scientific and practical conference "Media in Bulgaria: 30 years later"	Sofia

## PUBLICATIONS

<b>Books</b>
"Pandemic slactivism and infodemic" - collective monograph "The infodemic virus. Social and media dimensions of COVID-1", UI "St. Kliment Ohridski " 2023

<b>Articles in reviews</b>
<ul style="list-style-type: none"><li>- Social dimensions of the infodemic and the reanimation role of journalism, Yearbook of the Sofia University "St. Kliment Ohridski", Faculty of Journalism and Mass Communication. University Publishing House "St. Kliment Ohridski", 2022, ISSN (online): 1311-4883</li><li>- Language and style of charitable causes in the online environment, Yearbook of the Sofia University "St. Kliment Ohridski", Faculty of Journalism and Mass Communication, 2020, ISSN (online): 1311-4883</li></ul>



- Activism and slacktivism in charity campaigns in the online environment, magazine Media and Language, issue: 6, 2019, ISSN (online):2535-0587
- Civic participation in times of crisis through the lens of media and social media networks, "Media Literacy: Classic and New Dimensions", Faculty of Journalism and Mass Communication, Sofia University "St. Kliment Ohridski" 2022, ISBN 978-619-7567-12-0
- Ethical issues in charity campaigns for children. Media and Communications. "St. Kliment Ohridski" University Publishing House, 2022, ISBN: 978-954-07-5504-5
- Slacktivism and effectiveness of social causes online (online activism in the focus of the environmental crisis in Amazonia). Media and Communications. University Publishing House "St. Kliment Ohridski", 2020, ISBN: 978-954-07-4909-9 •
- Social media - complete civil freedom or tools of the modern dictatorship, Media in Bulgaria: 30 years later. New Bulgarian University, 2020, ISBN: 978-619-233-143-6

## OTHER INFORMATION

### [Publications](#)

Reviews:

[Prof. Dr. Veselina Valkanova](#)

[Prof. D.Sc. Dobrinka Peycheva](#)

[Prof. Dr. Svetlozar Kirilov](#)

[Prof. D.Sc. Tolya Stoitsova](#)

[Prof. Dr. Stella Angova](#)

Declarations given in the present curriculum must be considered released according to art. 46 and 47 of DPR n. 445/2000.

The present curriculum does not contain confidential and legal information according to art. 4, paragraph 1, points d) and e) of D.Lgs. 30.06.2003 n. 196.

Please note that CV WILL BE PUBLISHED on the University website and It is recommended that personal and sensitive data should not be included. This template is realized to satisfy the need of publication without personal and sensitive data.

Please DO NOT SIGN this form.

Place and date: 03.05.2023, Sofia