



TO MAGNIFICO RETTORE OF UNIVERSITA' DEGLI STUDI DI MILANO

ID CODE 4810

I the undersigned asks to participate in the public selection, for qualifications and examinations, for the awarding of a type B fellowship at **Dipartimento di Scienze Sociali e Politiche**

Scientist- in - charge: **Lorenzo Mosca**

[**Diego Ceccobelli**]

CURRICULUM VITAE

PERSONAL INFORMATION

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| Surname | Ceccobelli |
| Name | Diego |
| Date of birth | 17 maggio 1986 |

PRESENT OCCUPATION

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|-------------------------------------|---------------------------------|
| Appointment | Structure |
| Postdoctoral research fellow | Scuola Normale Superiore |

EDUCATION AND TRAINING

| Degree | Course of studies | University | year of achievement of the degree |
|-----------------------------------|------------------------------------|--------------------------|-----------------------------------|
| Degree | Master in Political Science | University of Perugia | 2011 |
| Specialization | | | |
| PhD | PhD in Political Science | Scuola Normale Superiore | 2015 |
| Master | | | |
| Degree of medical specialization | | | |
| Degree of European specialization | | | |
| Other | | | |



REGISTRATION IN PROFESSIONAL ASSOCIATIONS

| Date of registration | Association | City |
|----------------------|---|------|
| 2012 | - European Consortium for Political Research (ECPR) | |
| 2012 | - European Communication Research and Education Association (ECREA) | |
| 2013 | - Italian Association of Political Communication (AICP) | |
| 2014 | - International Political Science Association (IPSA) | |
| 2017 | - International Communication Association (ICA) | |
| 2017 | - Italian Political Science Association (SISP) | |

FOREIGN LANGUAGES

| Languages | level of knowledge |
|-----------|--------------------|
| Italian | Mother tongue |
| English | C2 |
| Spanish | C1 |

AWARDS, ACKNOWLEDGEMENTS, SCHOLARSHIPS

| Year | Description of award |
|-----------|---|
| 2012-2015 | Three-year PhD scholarship in Political Science at Scuola Normale Superiore, Florence |



TRAINING OR RESEARCH ACTIVITY

27/02/2019 – 01/03/2019

The 2019 MAXQDA International Conference (Berlin, Germany)

07/07/2014 – 11/07/2014

“4th International summer school in political communication and electoral behavior: (New) Media Effects On Electoral Behavior” at the University of Milan – Department of Social and Political Studies (organized by Prof. Giampietro Mazzoleni)

20/11/2013 – 21/11/2103

“Introductory Workshop to QCA” at Goethe University –Frankfurt (organized by Claudius Wagemann, Jonas Buche and Markus Siewert).

24/06/2013 – 05/07/2013

“Digital Methods Summer School 2013: You are not the API I used to know. On the challenges of studying social media data” at the Department of New Media & Digital Culture, University of Amsterdam (organized by Prof. Richard Rogers).

16/07/2012 – 20/07/2012

“3rd International summer school in political communication and electoral behavior” at the University of Milan – Department of Social and Political Studies (organized by Prof. Giampietro Mazzoleni)

PROJECT ACTIVITY

| Year | Project |
|-----------|---|
| 2020-2021 | Postdoctoral research fellowship at Scuola Normale Superiore (Florence) [Research Project: <i>Fridays for Future e il movimento per la giustizia climatica tra partecipazione online e offline in prospettiva comparata</i> ; P.I. Lorenzo Zamboni] |
| 2016-2020 | Postdoctoral research fellowship at Scuola Normale Superiore (Florence) [Research Project: <i>PiCME</i> ; P.I. Alice Mattoni] |

PATENTS

| Patent |
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CONGRESSES AND SEMINARS

| Date | Title | Place |
|-----------------|--|----------------------|
| December 2019, | ComPol (Italian Association of Political Communication) <i>Towards the datafication of grassroots politics? How activists deal with flows of data in the hybrid media systems of Greece, Italy and Spain</i> | Milan (Italy) |
| November 2019, | Annual meeting of the Political Science Section of the German Association for American Studies <i>It's personal: Personalization strategies of political leaders on Facebook</i> | Heidelberg (Germany) |
| September 2019, | SISP (Italian Association of Political Science) <i>"We need to be heard by as many people as possible!" Southern European grassroots organisations and the practice of gaining visibility</i> | Lecce (Italy) |
| July 2019, | Lorenzo Mosca, Dan Mircea <i>Digital Media and Organization Practices in Grassroots Politics. A comparative study of Greece, Italy and Spain [with Alice Mattoni]</i> | Florence (Italy) |
| December 2018, | ComPol (Italian Association of Political Communication) <i>Visual mapping as a tool to understand the intersections between media and politics. Some methodological remarks from a media practice approach [with Alice Mattoni]</i> | Perugia (Italy) |
| October 2018, | ECREA, General Conference <i>Visual mapping as a tool to understand the intersections between media and politics. Some methodological remarks from a media practice approach [with Alice Mattoni]</i> | Lugano (Switzerland) |
| August 2018, | ECPR, General Conference <i>When Everything's Quiet. The Media Practices of Political Organizing in Greece, Italy and Spain During Stages of Latency [with Alice Mattoni]</i> | Hamburg (Germany) |
| December 2017, | ComPol (Italian Association of Political Communication) <i>Users' Engagement with Popularization and</i> | Rome (Italy) |



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|-----------------|---|-------------------------|
| | <i>Populism on Facebook. A Study of 52 Leaders in 18 Western Democracies</i> [with Mario Quaranta and Augusto Valeriani] | |
| November 2017, | ECREA's Political Communication Section <i>Is it time to go beyond Hallin and Mancini? Comparing Media Systems in the Era of Digital Political Communication</i> [with Alice Mattoni] | Zurich (Switzerland) |
| September 2017, | ECPR, General Conference <i>Not so similar anymore? How media systems in the digital age shape political communication in Italy, Greece and Spain</i> [with Alice Mattoni] | Oslo (Norway) |
| September 2017, | ECPR, General Conference <i>Let's all get emotional! Personalization of political campaigning on social media in comparative perspective</i> [with Augusto Valeriani and Mario Quaranta] | Oslo (Norway) |
| May 2017, | ICA (International Communication Association) <i>A theoretical framework to compare media systems in the digital era</i> [with Alice Mattoni] | San Diego (USA) |
| April 2017, | Claudius Wagemann, Luca Verzichelli and Simona Piattoni <i>Obsessed with the opponents? Negative and comparative campaigning on Facebook in Comparative Perspective</i> [with Augusto Valeriani] | Menaggio (Italy) |
| December 2016, | ComPol (Italian Association of Political Communication) <i>From the squares to the ballots: the metamorphosis of media imaginaries in Greece and Spain</i> [With Alice Mattoni and Emiliano Trerè] | Urbino (Italy) |
| November 2016, | ECREA, General Conference <i>Comparing Media Systems in the digital Era</i> [With Alice Mattoni and Emiliano Trerè] | Prague (Czech Republic) |
| November 2016, | Claudius Wagemann, Simona Piattoni and Luca Verzichelli <i>How do the main populist and non-populist leaders of Western Europe communicate on Facebook? A comparative analysis</i> [with Alessandro Albertini and Mattia Zulianello] | Frankfurt (Germany) |



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| September 2016, | ECPR, General Conference <i>Leaders' 'green' posts. The environmental issues shared by politicians on Facebook [With Benedetta Cotta]</i> | Prague (Czech Republic) |
| July 2016, | IPSA, General Conference <i>Campaigning On Facebook: How Do Candidates Running For The Presidency Of The European Commission Behave? [with Markus Siewert]</i> | Poznan (Poland) |
| April 2016, | ECPR, Joint Session <i>Political leadership styles: the main political leaders of 31 countries on Facebook</i> | Pisa (Italy) |
| 11-12-2015, | ComPol (Italian Association of Political Communication) <i>"Do election campaigns affect how political leaders communicate on Facebook? A comparative analysis."</i> | Salerno (Italy) |
| 11-09-2015, | "Political Communication, Campaigning and Professionalization in the Digital Era" SISP (Italian Political Science Association) <i>"Are populist leaders populist on Facebook?"</i> [with Alessandro Albertini] | Rende (Italy), |
| 27-08-2015, | "Changing Political Communication, Changing Europe?" ECREA's Political Communication Section <i>"Are populist leaders populist on Facebook?"</i> [with Alessandro Albertini] | Odense (Denmark), |
| 03-07-2015, | "Digital media, Power, and Democracy in Election Campaign" (a workshop and special issue of the International Journal of Press/Politics) Prof. Andrew Chadwick and Prof. Jennifer Stromer-Galley <i>"The popularization of political communication on Facebook: a comparative analysis"</i> | Washington, DC (USA), |
| 13-09-2014, | "Political Communication in a comparative perspective" SISP (Italian Political Science Association) <i>"How political leaders of nine different countries use Facebook for their electoral campaign: a new definition of the popularization of politics notion"</i> | Perugia (Italy), |



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| 20-07-2014, | <p>“The impact of digital technology for political engagement and participation” IPSA (International Political Science Association) <i>“The Italian Twittersphere: Preaching to the few in a Hybrid Media System”</i> [with Rita Marchetti]</p> | Montreal (Canada), |
| 27-03-2014, | <p>“6th Graduate Network Conference” Science Po <i>“Political leaders of eleven countries on Facebook: styles of communication and dynamics of engagement”</i></p> | Paris (France), |
| 13-12-2013, | <p>ComPol (Italian Association of Political Communication) <i>“I leader politici di undici paesi su Facebook: stili comunicativi e dinamiche di engagement”</i> [Top paper]</p> | Milan (Italy) |
| 27-03-2013, | <p>“5th Graduate Network Conference” London School of Economics <i>“On popularization of politics: recent dynamics and developments in advanced Western democracies and beyond”</i></p> | London (United Kingdom), |
| 11-10-2013, | <p>“Nuove tecnologie, mutamento sociale e costruzione del sé” AIS (Italian Association of Sociology) <i>“Il dibattito sull’omofobia in Twitter. Analisi del caso #omofobia”</i> [with Giuseppina Bonerba]</p> | Florence (Italy), |
| 19-09-2013, | <p>“New Trends in Political Communication. Evidence, Theories, Implications, Opportunities” ECREA’s Political Communication Section <i>“Climate of opinion and dynamics of engagement on Twitter in the Italian case”</i> [with Rita Marchetti]</p> | Milan (Italy), |
| 13-03-2013, | <p>“Sondaggi ed elezioni. Le regole del gioco e della Comunicazione” SISE (Italian Society of Electoral Studies) <i>“Twitter e sfera della politica: solo pointless babble?”</i> [with Rita Marchetti]</p> | Pordenone (Italy), |
| 14-12-2012, | <p>“Silvio Berlusconi and Post-modern politics” PSA (Political Studies Association) <i>“Silvio Berlusconi and Post-modern politics: when the private and the public spheres converge”</i> [with Marco Mazzoni and Antonio</p> | Birmingham (United Kingdom), |



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| | Ciaglia] | |
| 27-10-2012, | <p>"4th European Communication Conference of ECREA"</p> <p>ECREA (<i>European Communication Research and Education Association</i>)</p> <p>"Celebrity Politics: The Italian Case"</p> | Istanbul (Turkey), |
| November 2020, | Political leaders on Facebook | Scuola Normale Superiore (Italy) Political Communication (Prof. Marco Deseriis): PhD Students |
| November 2020, | Leadership styles on Facebook in a comparative perspective | University of Pisa (Italy) Media Sociology (Prof. Roberta Bracciale): Bachelor Students |
| October 2020, | Populism, Social Media and Political Leaders | ISPI (Italy) Winter School on Populism and the Crisis of Representative Democracies |
| June 2020, | Populism, Social Media and Political Leaders | ISPI (Italy) Summer School on Populism and the Crisis of Representative Democracies |
| May 2020, | Software for text analysis | Scuola Normale Superiore (Italy) Analysing Text in Social Movement Research: Discourse, Frame and Content Analysis (Prof. Lorenzo Zamponi): PhD Students |
| November 2019, | Political Leaders on Facebook | University of Siena (Italy) Political Communication (Prof. Mattia Guidi): Master Students |
| November 2019, | Populism, Social Media and Political Leaders | ISPI (Italy) Winter School on Populism and the Crisis of Representative Democracies |
| June 2019, | Online tools and digital methods for the study of participation and mobilization | Scuola Normale Superiore (Italy) Summer school in Methods for the Study of Political Participation and Mobilization |
| May 2019, | Slow Journalism: la sfida del giornalismo buono, giusto, pulito | Università la Sapienza di Roma (Italy) Giornalismo Radiotelevisivo (Prof. Christian Ruggiero): Master Students |
| May 2019, | Political leaders on Facebook | Scuola Normale Superiore (Italy) Political Communication (Prof. Marco Deseriis): PhD Students |



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| March 2019, | Populism, technological determinism and journalistic precariousness | Centro per la Cooperazione Internazionale, Trento (Italy) Io non penso - Pensiero critico e dibattito pubblico |
| March 2019, | Leadership styles on Facebook in a comparative perspective | Università degli Studi di Bergamo (Italy) Sociology of Communication (Prof. Arianna Mainardi): Bachelor Students |
| April 2018, | Leadership styles on Facebook in a comparative perspective | University of Pisa (Italy) Media Sociology (Prof. Roberta Bracciale): Bachelor Students |
| February 2018, | The popularization of political communication in the Facebook Era | Scuola Normale Superiore (Italy) Political Communication (Prof. Lorenzo Mosca): PhD Students |
| November 2017, | Leadership styles on Facebook in a comparative perspective | University of Genova (Italy) Comparative Politics (Prof. Mara Morini): Master Students |
| November 2016, | Contemporary Politics between personalization and popularization | University of Bari (Italy) Short Master in Institutional, Political and Electoral Communication |
| October 2016, | The popularization of political communication in the Facebook Era | Scuola Normale Superiore (Italy) Political Communication (Prof. Lorenzo Mosca): PhD Students |
| January 2015, | Political Leaders on Facebook | Goethe University Frankfurt (Germany) Applications of Empirical Research (Prof. Claudius Wagemann): Master students |

PUBLICATIONS

Books

Ceccobelli, D. (2017), *Facebook al Potere. Lo stile della leadership al tempo dei social media*. Maggioli Editore

Articles in reviews

Zulianello, M. and D. Ceccobelli (2020) *Don't call it climate populism. On GretaThunberg's Technocratic Ecocentrism, The Political Quarterly*

Ceccobelli, D., Quaranta, M. and A. Valeriani (2020) *Citizens' Engagement with popularization and with Populist Actors on Facebook: A Study on 52 Leaders in 18 Western Democracies, European Journal of Communication*

Ceccobelli, D. (2019) *The popularization of political communication. A new definition, its drivers on Facebook, its*



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| <i>properties under the current hybrid media system, International Journal of E-Politics</i> |
| Ceccobelli, D. (2019) "We need to be heard by as many people as possible!" Southern European grassroots organisations and the practice of gaining visibility, <i>Comunicazione Politica</i> |
| Zulianello, M., Albertini, A. and D. Ceccobelli (2018), A populist zeitgeist? The communication strategies of Western and Latin American political leaders on Facebook, <i>The International Journal of Press/Politics</i> |
| Mattoni, A. and D. Ceccobelli (2018), Comparing hybrid media systems in the digital age: a theoretical framework for analysis, <i>European Journal of Communication</i> |
| Ceccobelli, D. (2018), Not everyday is election day: a comparative analysis of eighteen election campaigns on Facebook, <i>Journal of Information Technology & Politics</i> . |
| Ceccobelli, D., and Cotta, B. (2016). Leaders' 'green' posts. The environmental issues shared by politicians on Facebook. <i>European Policy Analysis</i> . |
| Marchetti, R., and Ceccobelli, D. (2016). Twitter and Television in a Hybrid Media System: The 2013 Italian election campaign. <i>Journalism Practice</i> . |

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| Book chapters |
| Ceccobelli, D. e C. Vaccari (2021, <i>forthcoming</i>) <i>Un virus nel sistema mediale ibrido. Comunicazione istituzionale e opinione pubblica della crisi coronavirus</i> . <i>Politica in Italia</i> . |
| Ceccobelli, D. (2016), <i>Polling</i> , in M. Calise, Lowi, T. and M. Fortunato (Eds) <i>Capire la Scienza Politica. I concetti chiave</i> , Bologna: Il Mulino |
| Bonerba, G. e D. Ceccobelli (2015), <i>Il dibattito sull'omofobia in Twitter: Analisi del caso #omofobia</i> , in C. Cipolla e E. Ruspini (Eds), <i>Nuove Tecnologie, Mutamento Sociale e Costruzione del Sé</i> , Franco Angeli. |
| Bonerba, G. e D. Ceccobelli (2013), <i>Un tocco di humor e ironia per interpretare temi e proposte: i casi di #propostashock e #ècolpaditwitter</i> , in S. Bentivegna (Eds), <i>La politica in 140 caratteri</i> , Franco Angeli. |
| Marchetti R., Ceccobelli, D. e D. Gazzè (2013), <i>Twitter e i Trending Topic: solo pointless babble o un third place di discussione politica?</i> , in I. Diamanti e L. Ceccarini (Eds), <i>Sondaggi ed Elezioni. Le regole del gioco e della comunicazione</i> , SISE. |

OTHER INFORMATION

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| Adjunct professor in Political Communication at University of Bergamo [2019-ongoing], bachelor students |
| Adjunct professor in Mass Communication at Lorenzo de Medici Institute [2017-2018], bachelor students |
| Teaching assistant, 2012-2013, Department of Human and Social Studies, University for Foreigners, Perugia (Italy) Mass Communication Sociology (Prof. Rolando Marini) |
| Teaching assistant, 2012-2013, Department of Political Science, University of Perugia (Italy) Theories and Techniques of Digital Media (Prof. Rita Marchetti) |
| 01/10/2014 – 31/03/2015, Visiting PhD student at the Goethe University (Frankfurt), supervised by Prof. Claudius Wagemann |
| 10/01/2011 – 10/07/2011, Erasmus project at the Mid Sweden University (Department of Media and Journalism) in Sundsvall (Sweden), supervised by Prof. Lars Nord |
| Research Fellow at the Centre on Social Movement Studies, Scuola Normale Superiore (April 2016-ongoing) |



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| Member of the executive committee of the Italian Political Science Association (SISP), since 2020 |
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| Computer skills and competences: Office, RStudio (QCA package), SPSS, MAXQDA, Gephi, Facepager. |
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Declarations given in the present curriculum must be considered released according to art. 46 and 47 of DPR n. 445/2000.

The present curriculum does not contain confidential and legal information according to art. 4, paragraph 1, points d) and e) of D.Lgs. 30.06.2003 n. 196.

Place and date: Terni, 18/12/2020

SIGNATURE