



UNIVERSITÀ DEGLI STUDI DI MILANO

CONCORSO PUBBLICO, PER ESAMI, PER IL RECLUTAMENTO DI N. 1 UNITÀ DI PERSONALE AFFERENTE ALL'AREA DEI FUNZIONARI - SETTORE DELLA COMUNICAZIONE E INFORMAZIONE, CON RAPPORTO DI LAVORO SUBORDINATO A TEMPO DETERMINATO PRESSO IL DIPARTIMENTO DI SCIENZE CLINICHE E DI COMUNITÀ NELL'AMBITO DEL PROGETTO "DIPARTIMENTI DI ECCELLENZA 2023/2027" - CODICE 22484

La Commissione giudicatrice della selezione, nominata con Determina Direttoriale n. 13695 del 02/09/2024, composta da:

Dott.ssa Chiara Rengo	Presidente
Dott.ssa Esther Valzano	Componente
Dott.ssa Elena Botta	Componente
Dott. Nicola Rotiroti	Segretario

comunica i quesiti relativi alla prova orale:

Busta 1

1. Cos'è la netiquette?

Come si comporterebbe nel caso in cui ci fossero dei commenti offensivi a un post pubblicato sui social?

2. Delineare in generale cosa sono i Dipartimenti di eccellenza e qual è il collegamento con il Progetto EPIGENESIS.

Il candidato/la candidate legga a voce alta e traduca il seguente testo:

Communicating research using animals - how and why?

Twenty-two early-stage researchers from LERU¹ member universities met between 10th and 12th of September 2024, for a workshop on communications including the use of animals in research, entitled "I Boil Potatoes Alive!".

The event was co-organised by the LERU group on the Protection of Animals Used for Scientific Purposes and the University of Milan.

As LERU noted in 2020 in the publication on Good Practice in Communicating Animal Research at Universities, developing an open and transparent approach to animal research within a university can help increase the awareness of the public about research using animals.

The aim of this two-day event was to help early stage researchers better explain their science to the general public. Experts from patient and industry associations, policymakers, journalists and universities discussed with the participants the benefits that increased communication and transparency on research using animals can bring, and how this can be done in an effective manner.

Fonte: League of European Research Universities (LERU)

¹ League of European Research Universities (LERU)

Busta 2

1. Cos'è una sponsorizzazione sulle principali piattaforme social?

Come si organizzerebbe per aumentare la visibilità dei canali social del progetto EPIGENESIS appena attivati?

2. Quali sono le normative sulla comunicazione pubblica e istituzionale in Italia e come queste trovano applicazione a livello universitario?

Il candidato/la candidate legga a voce alta e traduca il seguente testo:



It's time to create the European Knowledge Area

Article 179 of the Treaty on the Functioning of the European Union (TFEU) gives the union the objective of strengthening its scientific and technological bases by achieving a European Research Area in which researchers, scientific knowledge and technology circulate freely. This is the so-called fifth freedom, next to the free movement of goods, services, people and capital.

Over the past 25 years, several European commissioners for research have tried to make progress on achieving this European Research Area. All of them encountered member states reluctant to allow EU interference in domestic research policy.

EU legislative measures eliminating national obstacles to the free circulation of researchers, scientific knowledge and technology were a no-go. Only voluntary, bottom-up measures, jointly developed by the Commission, member states and stakeholder organisations, were feasible.

This was true even of the 'New ERA'² launched in 2021, which introduced the ERA Forum, ERA Policy Agenda 2022-2024, ERA Policy Platform and so on.

Fonte: League of European Research Universities (LERU)

² European Research Area (ERA)

Busta 3

1. Cosa è un Reel e cosa lo differenzia da una Storia?

Nell'ambito di un evento in presenza promosso dal team di Progetto EPIGENESIS, quale dei due strumenti userebbe e come si organizzerebbe?

2. Cos'è il GDPR e che implicazioni comporta nella attività di comunicazione istituzionale di un Ateneo?

Il candidato/la candidate legga a voce alta e traduca il seguente testo:

A call to strengthen research and innovation in Europe

In an open letter, LERU³ and other European research and innovation stakeholders ask for an increased R&I⁴ funding in Europe.

In a world of major environmental, societal, and geopolitical crises, it is imperative that Europe invests in its future. Investing in our knowledge capital is the foundation for Europe's competitiveness, wellbeing, and peace.

We need urgent solutions to address the complex challenges facing our societies: Climate change, AI, cybersecurity, environmental and energy crises, threats to democracy and security, pandemics, among others. Developing and enhancing excellent research and innovation with a long-term, multidisciplinary, and cross-sectoral perspective is key to our future.

In recent years, North America and Asia have massively ramped up their investments, leaving Europe behind. To remain competitive and advance the economic, ecological, and societal transitions, European countries and the EU must boost their research and innovation funding.

Fonte: League of European Research Universities (LERU)

³ League of European Research Universities (LERU)

⁴ Research and Innovation (R&I)

Milano, 25 settembre 2024



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La Commissione

Dott.ssa Chiara Rengo Presidente

Dott.ssa Esther Valzano Componente

Dott.ssa Elena Botta Componente

Dott. Nicola Rotiroti Segretario