



TO MAGNIFICO RETTORE OF UNIVERSITA' DEGLI STUDI DI MILANO

ID CODE 6307

I the undersigned asks to participate in the public selection, for qualifications and examinations, for the awarding of a type B fellowship at **Department of Social and Political Sciences** Scientist in charge: **Prof. Giampietro Gobo**

[Laura Caroleo]

CURRICULUM VITAE

PERSONAL INFORMATION

Surname	Caroleo
Name	Laura

PRESENT OCCUPATION

Appointment	Structure
Ph.D. Candidate in Sociology Sps/07 (Doctor Europaeus)	Department of Law, Economics and Sociology (DIGES), Magna Graecia University of Catanzaro, Italy.

EDUCATION AND TRAINING

Degree	Course of studies	University	year of achievement of the degree
Degree	Master's Degree in Law - LMG-01	University of Milan - La Statale	2015
Master	MADEC - Postgraduate Diploma in Communication and Law for the Institutional, Political and Non-Profit Sector.	University of Milan - La Statale	2015

FOREIGN LANGUAGES

Languages	level of knowledge
Italian	Native Speaker
English	C1 - Fluent
Chinese	A1 - Beginner

AWARDS, ACKNOWLEDGEMENTS, SCHOLARSHIPS

Year	Description of award
2021/2024	PhD Scholarship in Sociology at the Department of Law, Economics, and Sociology (DIGES), Magna Graecia University of Catanzaro.



2015	On the Move Award - Fondazione Pubblicità Progresso. Project "Io non me la bevo" (I'm not buying it), an unconventional marketing initiative on the theme of the 2015 campaign dedicated to sustainability.
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TRAINING OR RESEARCH ACTIVITY

TRAINING ACTIVITY

July - August 2023 / Programme in Comparative Media Law and Policy - Oxford Media Policy Summer Institute. Department of Socio Legal Studies, University of Oxford, Oxford, UK.

July 2023 / Digital Methods Summer School and Data Sprint 2023. Prompting and Other Algorithmic Curiosities. Participant as a Facilitator. Department Of Media Studies, University of Amsterdam, Amsterdam, Netherland.

January 2023 / Digital Methods Winter School and Data Sprint 2023 (6 ECTS). What actually happened? The use and misuse of Open Source Intelligence (OSINT). Department Of Media Studies, University of Amsterdam, Amsterdam, Netherland.

August - September 2022 / Summer School Paideia on Method and Social Research. Week 1: "Tutti redigono questionari. Ma è davvero così facile?" (Everybody writes Questionnaires. Is it really so simple?). Week 2: "Analisi dei dati 4.0. L'analisi dei dati al tempo dei Big Data e dei Computer Analytics"(Data Analysis 4.0. Data Analysis in the time of Big Data and Computer Analytics). Instructors: Prof Emeritus. Alberto Marradi - University of Florence, Prof. Giovanni Di Franco - University of Rome. Tortorella and online, Italy.

July 2022 / Digital Methods Summer School and Data Sprint 2022 (6 ECTS). Vision Methodologies: New Visual Analysis Online. Department Of Media Studies, University of Amsterdam, Amsterdam, Netherland.

June 2022 / Workshop - Social Network Analysis for Two-Mode Networks. Hosted by Professor Martin Everett -University of Manchester, Organised by the Department of Sociology and Social Research and Hans Schadee Research Methods Center, University of Trento, Italy.

February 2022 / Workshop - History of Digital Media and Digital Media Historiography. ECREA Communication History Section Co-sponsored by the ICA Communication History Division. Luxembourg Centre for Contemporary and Digital History (C2DH), University of Luxembourg, Luxembourg.

November - Dicembre 2021 Ethics of AI - at LSE. Instructor: Dr. Kate Vredenburg, Dr. Thomas Ferretti. Department of Philosophy, Logic and Scientific Method, London School of Economics and Political Science, UK

RESEARCH ACTIVITY

March - September 2023 / Affiliated Researcher at Amsterdam School of Cultural Analysis, Faculty of Humanities, Department of Media Studies, University of Amsterdam, Amsterdam, Netherland.

September 2023 - March 2024 / Visiting Ph.D. Researcher at Università della Svizzera Italiana. Faculty of Communication, Culture and Society, IMeG Institute of Media and Journalism.

November 2021 - November 2024 / PhD project Research on the topic of Voice Networks



CONGRESSES AND SEMINARS

Date	Title	Place
24 November 2023	Fighting algorithmic bias: the academic debate in the age of artificial intelligence. Presented at the Conference “A path towards disciplinary collaboration for inclusion and equity”.	Department of Science, University Roma Tre, Rome, Italy
8 June 2023	Discriminatory and Offensive Language in the Digital Environment Against the LGBTQIA+ Community. An Italian Case Study. Presented at the 4rd International Conference “Rethinking Social Theories and Methods in a Digital Society”. International Lab for Innovative Social Research (ILIS)	University of Finance and Administration, Prague, Czech Republic
17 May 2023	How Brands can use the Voice to increase inclusivity and build better consumer relationship. Presented at the World Media Economics And Management Conference (WEMEC) “Digital Transformation and Connection of Media Industry”.	Sungkyunkwan University and Korea Chamber of Commerce and Industry (KCCI), Seoul, South Korea
7 may 2022	Puoi sentirmi? L'utilizzo della voce modifica le nostre interazioni online “Can you hear me? The use of voice changes our online interaction”. Presented at the TEDxPadova, independently organized TED event “Theme: SottoSopra”.	Padua Congress Center, Padua, Italy
25 November 2021	The First Year of Clubhouse in Italy. Presented at 3rd International Conference “Research Methods in the Digital Society: Areas and Practices”. International Lab for Innovative Social Research (ILIS)	Department of Humanities, Philosophy and Education, University of Salerno, Salerno, Italy

PUBLICATIONS

Peer Reviewed Book Chapters
In print. Caroleo L, Galli S, and Jamaly MJ. Discriminatory and Offensive Language in the Digital Environment Against the LGBTQIA+ Community: An Italian Case Study. In Maiello G. and Masullo G. (eds.), <i>Digital challenges and Innovative frontiers for social research</i> , McGraw Hill.

Articles in Peer Reviewed Journals
Corposanto C. and Caroleo L. (2023). Raccontami una storia. L'uso curativo dei social media orali nella popolazione anziana. Tell me a story. The use of oral social media for curing the elderly population. “ <i>Salute e Società</i> , (2):92-105
Caroleo L., Giorgi G., and De Amicis C. (2023). The SEO effect. Mapping the optimized landscape around controversial policy issues in Italy. <i>Frontiers in Sociology</i> , 8.
Caroleo L. and Maiello G. (2022). La diffamazione a mezzo social media e il caso Clubhouse. “ <i>Sociologia del Diritto</i> , 49(2):116-138.
Caroleo L. and Maiello G. (2022). Understanding polarization effects on voice-based social media: a Clubhouse analysis. <i>Italian Sociological Review</i> , 12(7S):749-770.



OTHER INFORMATION

TEACHING

4 December 2024 Guest Lecturer. The Concept of Network in The Humanities and Social Sciences. Department of Marketing Communication, University of Finance and Administration, Prague, Czech Republic.

AY 2023/2024 Lecturer in Communications Theory and Techniques in Journalism. Bachelor in liberal Studies in Communication. Department of Historical Studies, University of Milan, Milan, Italy.

AY 2022/2023 and 2023/2024 Lecturer in Theory and Techniques in Advertising and Image. Bachelor in liberal studies in Communication. Department of Historical Studies, University of Milan, Milan, Italy.

AY 2022/2023 History of Communication in The Contemporary Age. Bachelor in Communication and Society (CES). Department of Social and Political Sciences, University of Milan, Milan, Italy.

26 Aprile 2022 Guest Lecturer Netnography research in the voice-based social media platforms. VSFS International Days, University of Finance and Administration, Prague, Czech Republic.

AY 2020/2021 - 2021/2022 Laboratory Press Office and Digital PR. Techniques for Effective Communication. Bachelor in Communication and Society (CES) and Master of Arts in Public and Corporate Communication (COM). Department of Social and Political Sciences, University of Milan, Milan, Italy

PROFESSIONAL ORGANIZATIONS MEMEBERSHIP

2022 - Current. Association of Internet Researchers (AOIR)

2022 - Current. Italian Sociological Association (AIS)

2021 - European. Communication Research and Education Association (ECREA)

For further information, please refer to the Extended Curriculum Vitae.

Declarations given in the present curriculum must be considered released according to art. 46 and 47 of DPR n. 445/2000.

The present curriculum does not contain confidential and legal information according to art. 4, paragraph 1, points d) and e) of D.Lgs. 30.06.2003 n. 196.

Please note that CV WILL BE PUBLISHED on the University website and It is recommended that personal and sensitive data should not be included. This template is realized to satisfy the need of publication without personal and sensitive data.

Please DO NOT SIGN this form.

Place and date: Lugan - Switzerland, 5 February 2024