



I the undersigned asks to participate in the public selection, for qualifications and examinations, for the awarding of a type B fellowship at Dipartimento di Scienze Sociali e Politiche
Scientist- in - charge: Prof.ssa Bonizzoni Paola

[Name and surname]

CURRICULUM VITAE

PERSONAL INFORMATION

Surname	Vasileva
Name	Zarina

PRESENT OCCUPATION

Appointment	Structure
Part-time lecturer	Sofia University, "St. Kliment Ohridski"

EDUCATION AND TRAINING

Degree	Course of studies	University	year of achievement of the degree
Degree	Ph.D.		2023
Specialization	Public communications and Information Science		
PhD	Dissertation title: Activism and Slacktivism: Effectiveness of achievement of social causes (Civil society in Bulgaria, 2013-2022)	Sofia University, "St. Kliment Ohridski"	2023
Master	Master's degree in Journalism and Media	Sofia University, "St. Kliment Ohridski" /	2015
	Master's degree in	New Bulgarian University	2003



	Law		
Degree of medical specialization			
Degree of European specialization			
Other			

REGISTRATION IN PROFESSIONAL ASSOCIATIONS

Date of registration	Association	City
2022	Member of the Association of European Journalists	Sofia

FOREIGN LANGUAGES

Languages	level of knowledge
English	C1
Italian	B1
Bulgarian	Native

AWARDS, ACKNOWLEDGEMENTS, SCHOLARSHIPS

Year	Description of award
2020	Journalism for Development Award
2022	Award for ethical journalism
2021	Motherhood on hold"- literary competition for women serving a sentence of imprisonment in prison - Winning project from the Bulgarian Fund for Women
2023	Drawing from a fairy tale - a project with author's texts for children with disabilities - a winning project from The National Culture Fund

TRAINING OR RESEARCH ACTIVITY

description of activity

PROJECT ACTIVITY

Year	Project
80-10-80/25.03.2021r.	Social dimensions of the infodemic during the COVID-19 crisis. The pandemic through the prism of the media and social networks



PATENTS

Patent

CONGRESSES AND SEMINARS

Date	Title	Place
2022	"Challenges before the media communication of social causes" - Jubilee international scientific conference "Communication and the media of the XXI century: educational and professional challenges"	Sofia
2021	"Ethical problems in charity campaigns for children" - Doctoral Seminar Media and Communications,	Sofia
2021	"Civic participation during a crisis through the prism of media and social networks" - International Scientific Conference "Media Literacy: Classic and Newest Dimensions"	Sofia

PUBLICATIONS

Books
“Pandemic slactivism and infodemic” - collective monograph “The infodemic virus. Social and media dimensions of COVID-1”, UI “St. Kliment Ohridski ” 2023

Articles in reviews
<ul style="list-style-type: none">- Challenges for media communication of social causes, COMMUNICATION AND MEDIA OF THE 21ST CENTURY: EDUCATIONAL AND PROFESSIONAL CHALLENGES. International Scientific Conference of FJMC held on 27-28.10.2022, 2023, ISBN:978-619-7567-15-1- Social dimensions of the infodemic and the reanimation role of journalism, Yearbook of the Sofia University "St. Kliment Ohridski", Faculty of Journalism and Mass Communication. University Publishing House "St. Kliment Ohridski", 2022, ISSN (online): 1311-4883- Language and style of charitable causes in the online environment, Yearbook of the Sofia University "St. Kliment Ohridski", Faculty of Journalism and Mass Communication, 2020, ISSN (online): 1311-4883



- Activism and slacktivism in charity campaigns in the online environment, magazine Media and Language, issue: 6, 2019, ISSN (online):2535-0587
- Civic participation in times of crisis through the lens of media and social media networks, "Media Literacy: Classic and New Dimensions", Faculty of Journalism and Mass Communication, Sofia University "St. Kliment Ohridski" 2022, ISBN 978-619-7567-12-0
- Ethical issues in charity campaigns for children. Media and Communications. "St. Kliment Ohridski" University Publishing House, 2022, ISBN: 978-954-07-5504-5
- Slacktivism and effectiveness of social causes online (online activism in the focus of the environmental crisis in Amazonia). Media and Communications. University Publishing House "St. Kliment Ohridski", 2020, ISBN: 978-954-07-4909-9 •
- Social media - complete civil freedom or tools of the modern dictatorship, Media in Bulgaria: 30 years later. New Bulgarian University, 2020, ISBN: 978-619-233-143-6

Congress proceedings
[title, structure, place, year]
[title, structure, place, year]
[title, structure, place, year]

OTHER INFORMATION

ORCID ID: 0000-0001-6365-9548
https://authors.uni-sofia.bg/AuthorPublications.aspx?id=bc3fc0cc-f1c1-4cfb-814f-2b6e8ae05e7f

Declarations given in the present curriculum must be considered released according to art. 46 and 47 of DPR n. 445/2000.

The present curriculum does not contain confidential and legal information according to art. 4, paragraph 1, points d) and e) of D.Lgs. 30.06.2003 n. 196.

Please note that CV WILL BE PUBLISHED on the University website and It is recommended that personal and sensitive data should not be included. This template is realized to satisfy the need of publication without personal and sensitive data.

Please DO NOT SIGN this form.

Place and date: Milano, 08/11/2023