



AL MAGNIFICO RETTORE
DELL'UNIVERSITA' DEGLI STUDI DI MILANO

COD. ID: 5537

Il sottoscritto chiede di essere ammesso a partecipare alla selezione pubblica, per titoli ed esami, per il conferimento di un assegno di ricerca presso il Dipartimento di

Dipartimento di Economia, Management e Metodi Quantitativi

Responsabile scientifico: **Prof.ssa Maria Laura Toraldo**

Julianna Faludi

CURRICULUM VITAE

INFORMAZIONI PERSONALI

Cognome	Faludi
Nome	Julianna

OCCUPAZIONE ATTUALE

Incarico	Struttura
Professore Associato	Istituto di Scienze Marketing e Comunicazione, Corvinus University Budapest

ISTRUZIONE E FORMAZIONE

Titolo	Corso di studi	Università	anno conseguimento titolo
Laurea Magistrale o equivalente	Lingue e Letteratura	ELTE Ungheria	2001
MA	Lingua e Letteratura Russa	ELTE Ungheria	2001
Specializzazione BA	Economista, Specializzazione Europea (UE)	Business School of Budapest	2002
MA (postgrad)	Diritto di Economia	ELTE	2004
Dottorato Di Ricerca	Sociologia	Corvinus University of Budapest	2016
Dottorato Di Ricerca	Sviluppo Locale e Processi Globali	Università di Trento	2016
Diploma Di Specializzazione Medica			
Diploma Di Specializzazione Europea			



Altro			
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ISCRIZIONE AD ORDINI PROFESSIONALI

Data iscrizione	Ordine	Città

LINGUE STRANIERE CONOSCIUTE

lingue	livello di conoscenza
Inglese	Avanzato (PhD)
Francese	Avanzato (CCIP2)
Italiano	Avanzato-Intermedio
Russo	Avanzato MA, Lingua madre
Ungherese	Lingua madre

PREMI, RICONOSCIMENTI E BORSE DI STUDIO

anno	Descrizione premio
2020	Research Fellow, Science Technology, Society Institute, TU Graz
2019	Ethical and Sustainable Fashion Systems, Research grant
2018	Short-term visit - Rutgers University, University of North-Carolina, US
2015	Roma, visiting fellow (bilateral)
2015	Erasmus, for PhD thesis writing Università Statale di Milano
2013	Summer School - Modularity & Innovation, Harvard Business School/Università di Trento
2011	Fundamentals of Economic Policy Evaluation - Openloc workshop Bologna
2011	Summer School - Evolution of Social Preferences/Experimental Economics

ATTIVITÀ DI FORMAZIONE O DI RICERCA

descrizione dell'attività

ATTIVITÀ PROGETTUALE

Anno	Progetto
2019	Ethical and Sustainable Fashion Systems, Responsabile di gruppo di ricerca



2020	Policy Recommendations for the participation of Refugees in Higher Education With Menedék Assoc. for Migration
2018-19	“Digital Social Innovation” nel quadro di progetto Social Innovation (EFOP-3.6.2): 1) Dots of Change? Business models and innovation practices of shared machine shops (fablab, makerspace) 2) Social impact of hackathons 3) Food 3D printing
2015	<i>Open innovation patterns in the design-driven industries. Opening up the Made in Italy - Doctoral Thesis</i>
2013	Integration, Language and Labour Market (2013) The case study of Denmark in migration and integration management.
2013-14	Innovation in the Performing Arts - Organizational Analysis of Independent Companies in Contemporary Dance and Theatre Production
2016	Post-Soviet Migration from a world system perspective

TITOLARITÀ DI BREVETTI

Brevetto

CONGRESSI, CONVEGNI E SEMINARI

Data	Titolo	Sede
2022	European Marketing Association Conference	Lithuania, Kaunas TU
2022	ESPANET (European Social Policy Association Network)	University of Vienna
2021	Temporal Belongings: The Material Life of Time 2021	University of Edinburg
2021	International KARL POLÁNYI Conference,	Concordia University
2021	KISMIF 2021.Keep it Simple Make it Fast.	University of Porto
2021	IMISCOE International Migration Research Network.	Luxembourg University
2019	ESSI (European School for Social Innovation)	Dortmund Technische Universitat
2019	EMES: International Conference on Social	Hallam University of Sheffield



	Enterprises	
2019	ISIRC: International Social Innovation Research Conference	Glasgow, Caledonia University
2019	EURAM: European Academy of Management	University of Lisbon
2019	NORDIC STS	Tampere University

PUBBLICAZIONI

Libri
<i>Whole Person Promotion, Women, and the Post-Pandemic Era, Impact and Future Outlooks.</i> Crosby, M. and Faludi, J. eds., 2022, IGI Global, Washington, 250p.
Tradition, Innovation and Reform in Local Development, Faludi J. and Szántó Z. eds, 2016, Corvinus University of Budapest, Institute for Sociology and Social Policy
Wall to Wall, Faludi J. 2021, Kalligram, Budapest

Articoli su riviste
<ol style="list-style-type: none">1. Faludi Julianna 2014. Fifty Shades of Innovation. From Open, Toward User and Collaborative Innovation. An Overview, <i>Budapest Management Review</i>, 45/11: 33-432. Faludi, Julianna 2015. Open Innovation Patterns in the Performing Arts. <i>Corvinus Journal of Sociology and Social Policy</i>, 61/1: 47-70.3. Faludi Julianna, 2020. How to Create Social Value by Digital Social Innovation? Unlocking the Potential for Social Impact of Digital Startups, <i>Journal of Social Entrepreneurship</i>,4. Faludi J. 2022. Automation and Platform Capitalism, in: <i>Whole Person Promotion, Women, and the Post-Pandemic Era, Impact and Future Outlooks.</i> Crosby, M. and Faludi, J. eds., 2022, IGI Global, Washington, 250p.5. Faludi, J. 2022. Sustainable fashion and consumer behaviour. A systematic review and future research agenda, <i>under review Social Marketing Quarterly</i>6. Faludi, J. 2022. Conscious Consumers or Unconcerned Fashionistas? The Perception of Barriers to Ethical Consumption of Fashion Consumer Groups, <i>under review International Journal of Fashion Design.</i>7. Faludi J. 2022. No New Clothes: Fashion for the Anti-fashion. Environmental concern, frugality, and ethically motivated anti-consumption, <i>under review International Consumer Studies</i>8. Faludi J. 2022. Hack for impact – Sociomateriality, and Emergent Structuration of Social Hackathons, <i>submitted to Journal of Organizational Ethnography</i>9. Faludi J. 2022. Vintage city – Second hand Fashion Scenes, Authenticity and Creative Urban Sites, submitted to <i>Creative Industries Journal</i>10. Faludi J. 2022. Semantic Innovation as Design Strategy for Sustainability and Ergonomics – A Case Study" under review at <i>Strategic Design Research Journal.</i>11. Faludi Julianna, 2020. How to Create Social Value by Digital Social Innovation?



- Unlocking the Potential for Social Impact of Digital Startups, *Journal of Social Entrepreneurship*
12. Faludi Julianna, Crosby, Michelle 2020. The Digital Economy of the Sourdough, Housewifization in the time of COVID-19, *Communication, Capitalism and Critique. Journal for a Global Sustainable Informational Society*, 19/1.
 13. Horváth, D., Csordás, T., Ásványi, K., Faludi, J., Cosovan, A., Simay, A.E. and Komár, Z. 2021. Will interfaces take over the physical workplace in higher education? A pessimistic view of the future, *Journal of Corporate Real Estate*, Vol. ahead-of-print
 14. Faludi Julianna 2020. Innovation Practices and Business Models of Shared Machine Shops, *Strategic Design Management*, 13/1: 42-56
 15. Faludi Julianna 2019. The Paradigm of the Creative Class in Regional and Urban Development Revisited. An Overview. *Corvinus Journal of Sociology and Social Policy*
 16. Faludi Julianna, Malossi, Giannino 2019 Material Man: Masculinities in Fashion Design, *Icon Magazine*
 17. Faludi Julianna 2017. A Showroom Turned Fablab. Collaborative Innovation in Open Kitchen Design, Budapest *Management Review (Vezetéstudomány)* 48 (5). pp. 24-34. DOI 10.14267/VEZTUD.2017.05.03
 18. Faludi Julianna 2017. Digital, Electronic, Visual and Audio: Digital Fabrication and Experimentation with Musical Instruments from Do-It-Yourself to New Business Models, *KISMIF Conference Proceedings*
 19. Faludi J. 2019. The War on Pasta and Aluminium: The Futurist Gastronomy (in Hungarian). Tésztaháború és alumínium. A futurista gasztronómia, *Café Babel "Gyomor"* special edition.
 20. Faludi J. 2019. Sugar Architecture. Is printing food a way of cooking? (in Hungarian), Cukorépítészet, avagy főzés-e az ételyomtatás, *Café Babel "Gyomor"* special edition.
 21. Faludi J. 2019. The End of the Empire. Opening Speech for the "Three Colours" Photo Exhibition. (in Hungarian) A Birodalom végnapjai, A "Három szín" tárlat margójára. maimanohaz.blog.hu
 22. Faludi Julianna, 2014. Democracy and Populism: Friend or Foe? Book Review of Cas Mudde and Cristobal Rovira Kaltwasser ed. Populism in Europe and the Americas. Threat or Corrective for Democracy, *Corvinus Journal of Sociology and Social Policy*, 5/2: 151-157.
 23. Faludi Julianna, 2013. On Viviana A. Zelizer. Economic Lives. How Culture Shapes the Economy. Review, *Corvinus Journal of Sociology and Social Policy*, 4/1: 111-117.
 24. Faludi Julianna, 2013. Intellectual Public Goods in the digitalized science: Knowledge for Access. A book Review on Peter Suber: Open Access (in Hung). Intellektuális közjóság a digitalizált tudományban, avagy a tudás azé, aki hozzáfér, *Educatio*, XXII/ 3, 435-38
 25. Dén-Nagy Ildikó, Faludi Julianna, Ihász-Tóth Dániel 2013. Book Review: Böröcz József: The European Union and Global Social Change. A Critical Geopolitical-Economic Analysis (In Hungarian) Az Európai Unió geopolitikai és gazdasági értelmezése a világrendszerben, *Szociológiai Szemle* 2013/3, 23. évf, 121-129.

Migrazione

26. Szanyi-F. Eleonóra, Faludi Julianna, Illyés Gergely 2018. Migration in the Trans-Carpathian Region (in Hungarian) Elvagyódás, elvándorlás: Migrációs folyamatok Kárpátalján, *Kisebbségtudományi Szemle*, II./2: 85-109
27. Faludi Julianna 2016. Dependency Structures and Post-Soviet Migration Patterns, East-European Studies No. 7. Molodikova I. Szigetvári T. (eds.) *Hungarian Academy of Sciences, Institute of World Economics*, 2016: 94-115.
28. Ryazentsev, S., Khramova M., Molodikova I., Faludi J. 2020. Russian speaking communities in Austria and Hungary. Approaches to identification., *Ekonomika i pravo*, 1/2: 5-20.



29. Faludi Julianna 2016. Impact of Migration on the Economic Development of the Former Soviet Countries. *Conference Proceedings of the Russian Academy of Sciences and MGIMO*
30. Faludi Julianna 2014. Migration Patterns in the Post-Soviet Region (in Hungarian). A poszt-szovjet térség migrációs mintái, in: Migrációs tendenciák napjainkban, tanulmánykötet, szerk. Tarrósy I., Glied V., Vörös Z., Pécs
31. Faludi J., Schmidt I. 2013. Language and Labor Market. Integration and Migration in Denmark (in Hung). Nyelv és munkaerőpiac. Migráció és integráció Dániában, In: A nyelvtudástól a politikai részvételig. Bevándorlók integrációját támogató programok az Európai Unióban, eds. Bodolai A. B. & Kováts A., ICCR-Bp

Atti di convegni

KEYNOTE: Graz Design Monat 2019

“Liberate the User: Human Agency and Technology in Surviving the Apocalypse”

Queen Margaret University of Edinburgh - ogni anno da 2019

Creative Industries and Slow Fashion. visiting guest lecture

University of Ljubljana 2017

Innovation and Modularity in the Design driven Industries visiting guest lecture

Erasmus University of Rotterdam, NL 2016

Innovation In the Performing Arts visiting guest lecture

ALTRE INFORMAZIONI

Le dichiarazioni rese nel presente curriculum sono da ritenersi rilasciate ai sensi degli artt. 46 e 47 del DPR n. 445/2000.

Il presente curriculum, non contiene dati sensibili e dati giudiziari di cui all'art. 4, comma 1, lettere d) ed e) del D.Lgs. 30.6.2003 n. 196.

RICORDIAMO che i curricula **SARANNO RESI PUBBLICI sul sito di Ateneo** e pertanto si prega di non inserire dati sensibili e personali. Il presente modello è già pre-costruito per soddisfare la necessità di pubblicazione senza dati sensibili.

Si prega pertanto di **NON FIRMARE** il presente modello.

Luogo e data: Budapest, 4 dicembre, 2022