



TO MAGNIFICO RETTORE OF UNIVERSITA' DEGLI STUDI DI MILANO

ID CODE 4750

I the undersigned asks to participate in the public selection, for qualifications and examinations, for the awarding of a type B fellowship at **Dipartimento di Scienze e Politiche Ambientali**

Scientist- in - charge: Prof. Alessandro Olper

ANNE BUSCH

CURRICULUM VITAE

PERSONAL INFORMATION

Surname	Busch
Name	Anne
Date of birth	30.12.1985

PRESENT OCCUPATION

Appointment	Structure
Endowed Professor for Microeconomics of Competitiveness	University of Applied Sciences for Management and Communication, Vienna

EDUCATION AND TRAINING

Degree	Course of studies	University	year of achievement of the degree
Degree	Industrial Engineering and Management (Bachelor)	Leuphana University of Lüneburg (Germany)	2008
PhD	Health Economics	Leuphana University of Lüneburg (Germany)	2015
Master	Industrial Engineering and Management	Technical University of Braunschweig (Germany)	2010



FOREIGN LANGUAGES

Languages	level of knowledge
German	Native
English	B2-C1
Italian	B1
French	B1

AWARDS, ACKNOWLEDGEMENTS, SCHOLARSHIPS

Year	Description of award
2007-2010	Scholarship holder of the Cusanuswerk (German Program for the Gifted)
2012-2015	Scholarship holder of the EU Project "Innovation Incubator"

TRAINING OR RESEARCH ACTIVITY

2012-2015:

My doctoral thesis entitled "Modeling of Interest Groups in the (German) Health Care Market" was part of an EU project and has dealt with microeconomics in the context of health economics. With great support from my supervisor Prof. Dr. Thomas Wein (Leuphana University Lüneburg) and Prof. Dr. Peter Zweifel (University of Zurich) it is shaped by an economic policy approach. The motivation was to examine the relative power of different interest groups in political and economic processes within the health market, as this is neglected in large parts of the health economic literature. As a co-founder of the pilot project "Methodical Advice in the Health System", I also developed my knowledge in the field of health economics. In the time between 2014 and 2015 I was a scientific guest at the Vienna University of Economics and Business (invitation from Prof. Dr. August Österle) and I worked on a comparison between the German and Austrian health systems.

Since 2018:

At the moment, my research activities aim to strengthen the field of application-oriented research at FH Wien der WKW (University of Applied Sciences for Management and Communication). This work produces **practical studies on the competitiveness of companies with a special focus on companies located in Vienna**. This is also intended to strengthen networking between academia and government, civil society, business and industry. The method of the research projects is quantitative or qualitative depending on the research question. The analysis is carried out with the help of the appropriate software (e.g. Stata, Atlas.ti).

Areas of Specialization

- Health Economics
- Microeconomics of Competitiveness
- Strategic Alliances



CONGRESSES AND SEMINARS

Date	Title	Place
07/2020	Lecture "Is Your Company Ready for a Digital Future", TAB congress	Vienna, AT
05/2019	Lecture "The competitiveness of cities", IUFE congress	Vienna, AT
	For others, see "Congress proceedings"	

PUBLICATIONS

Books
Busch, A., Kratochvil, R. & Schweiger, C. (2020) 'Innovationen im (öffentlichen) Gesundheitssystem: Eine Analyse aus strategischer Perspektive', In: Pfannstiel, M. A., Kassel, K. & Rasche, C. (Eds.): Innovationen und Innovationsmanagement im Gesundheitswesen, Wiesbaden, Berlin: Springer Gabler, pp. 121-138.
Busch, A. (2015) 'Modeling of Interest Groups in the (German) Health Care Market', Lüneburg: Hochschulschrift, Leuphana Universität Lüneburg.
Busch, A. (2015) 'Der deutsche Gesundheitsmarkt und seine Akteure: Ein Überblick aus volkswirtschaftlicher Sicht', In: Oberschachtsiek, D. & Pape, A. (Eds.): Der Wunsch nach mehr Zusammenarbeit in der Patientenversorgung : Optionen und Grenzen der Entwicklung innovativer Versorgungsformen, Münster: LIT Verlag, pp. 193-219.

Articles in reviews
Busch, A. & Schulz, A.-C. (2020) 'Digitalisierungskooperationen erfolgreich umsetzen', KMU-Magazin, Nr. 4/5, pp. 2-4.
Busch, A., Schulz, A.-C. & Scholz, M. (2019) 'Kooperationen vor dem Hintergrund der digitalen Transformation', FHWien der WKW, Study for the Vienna Chamber of Commerce, Vienna.
Busch, A., Schulz, A.-C. & Scholz, M. (2019) 'Beiräte als Chance für Klein- und Mittelunternehmen in Österreich', Aufsichtsrat aktuell, Ausgabe 1, pp. 20-22.
Busch, A., Schulz, A.-C. & Scholz, M. (2019) 'Ungenutzte Chancen für österreichische Mittelunternehmen durch geringe Präsenz von Beiräten', Aufsichtsrat aktuell, Ausgabe 4, pp. 26-30
Busch, A., Schulz, A.-C. & Scholz, M. (2019) 'Beiräte im österreichischen Mittelstand', FHWien der WKW, Study for the Vienna Chamber of Commerce, Vienna.
Busch, A. (2015) 'Drug Prices and Pressure Group Activities in the German Health Care Market : An Application of the Becker Model', University of Lüneburg Working paper Series in Economics, No. 338.
Busch, A. (2015) 'Drug Prices, Rents, and Votes in the German Health Care Market : An Application of the Peltzman Model', University of Lüneburg Working paper Series in Economics, No. 339.

Congress proceedings
Busch, A., Schulz, A.-C. (2020) 'Digitalisierungskooperationen als Chance für etablierte Unternehmen in Österreich', 24. Interdisziplinäre Jahreskonferenz zu Entrepreneurship, Innovation und Mittelstand (G-Forum), Karlsruhe (DE).
Busch, A., Schulz, A.-C. & Scholz, M. (2019) 'Beiräte als Chance für Mittelunternehmen in Österreich', 23. Interdisziplinäre Jahreskonferenz zu Entrepreneurship, Innovation und Mittelstand (G-Forum), Vienna (AT).
Busch, A., Schulz, A.-C. & Scholz, M. (2018) 'Motive und Gründe für die Einrichtung von Beiräten im



Mittelstand', 22. Interdisziplinäre Jahreskonferenz zu Entrepreneurship, Innovation und Mittelstand (G-Forum), Stuttgart (DE).
Busch, A. (2014) 'Correlation Between Drug Prices, Rents and Votes in the German Healthcare Market', Jahrestagung der Deutschen Gesellschaft für Gesundheitsökonomie, Munich (DE).
Busch, A. (2014) 'Drug Prices and Pressure Group Activities in the German Health Care Market: An Application of the Becker Model', Workshop zu Verteilungsfragen im Gesundheitswesen, Hamburg (DE).
Busch, A. (2014) 'Drug Prices, Rents, and Votes in Health Care Markets: A Comparison of Austria and Germany', First ATHEA Conference, Vienna (AT).
Busch, A. (2013) 'How Germany Pays for Health Care - An Application of Becker's Model', Doctoral Meeting of Montpellier, Montpellier (FR).
Busch, A. (2013) 'How Germany Pays For Health Care - An Application of Becker's Model', Workshop „Competition between Conflict and Cooperation“, Freiburg (DE).
Busch, A. (2013) 'The Level of Fee in the German Health Market as a Product of Political Pressure', 6th RGS Doctoral Conference in Economics, Bochum (DE).

OTHER INFORMATION

2012-2020:	
Many years of teaching experience at various institutions (Vienna University of Technology, Danube University Krems, etc.) in the fields of Economics, Automation Technology, Strategy and the Harvard course Microeconomics of Competitiveness (MOC)	
Other working experiences:	
07/2017 - 03/2018:	Economist at Statistics Austria, Directorate of Economics Calculation of health expenditures according to the "System of Health Accounts"
05/2015 - 06/2017:	Multi-Project and Program Manager at IT-Services der Sozialversicherung GmbH Management of various projects in the area of the Austrian health system
04/2013 - 02/2015:	Co-Founder of the pilot project "Methodological Consultancy in Health Care" at the Leuphana University Lüneburg Statistical data analysis for better quality management
01/2012 - 03/2012:	Consultant at EFS Unternehmensberatung GesmbH, Vienna Product positioning and performance in new markets Development and evaluation of measures to ensure market-driven development of new products Creation of profit calculations
	- Start-up and process planning
01/2011 - 12/2011	Research Associate at Vienna University of Technology, Institute for Automation and Control Design of non-linear trajectory sequence controllers Creation of teaching documents and scripts Supervision of courses and theses
11/2018 - now	Member of the Vienna Business Circle of the Vienna Chamber of Commerce
12/2018 - now	Affiliate (MOC Faculty), Harvard Business School



UNIVERSITÀ DEGLI STUDI DI MILANO

Declarations given in the present curriculum must be considered released according to art. 46 and 47 of DPR n. 445/2000.

The present curriculum does not contain confidential and legal information according to art. 4, paragraph 1, points d) and e) of D.Lgs. 30.06.2003 n. 196.

Place and date: Vienna, 23.10.2020

SIGNATURE

A handwritten signature in blue ink, appearing to read 'F. Busche', written over a horizontal line.