



TO MAGNIFICO RETTORE OF UNIVERSITA' DEGLI STUDI DI MILANO

ID CODE 4716

I the undersigned asks to participate in the public selection, for qualifications and examinations, for the awarding of a type B fellowship at **Dipartimento di Economics, Management, and Quantitative Methods**

Scientist- in - charge: **Prof. Massimiliano Bratti**

[Name and surname]

CURRICULUM VITAE

PERSONAL INFORMATION

Surname	Ghasemzadeh
Name	Khatereh
Date of birth	[01, 02, 1988]

PRESENT OCCUPATION

Appointment	Structure
RESEARCHER (ASSEGNO DI RICERCA)	UNIVERSITY OF BRESCIA

EDUCATION AND TRAINING

Degree	Course of studies	University	year of achievement of the degree
Degree			
Specialization			
PhD	Managerial and Actuarial Sciences	Università degli studi di Udine	2020
Master	Executive Master of Business Administration	Azad University-Central Tehran Branch, Iran	2014
Degree of medical specialization			
Degree of European specialization			
Other			



REGISTRATION IN PROFESSIONAL ASSOCIATIONS

Date of registration	Association	City

FOREIGN LANGUAGES

Languages	level of knowledge
English	Excellent
Italian	Good

AWARDS, ACKNOWLEDGEMENTS, SCHOLARSHIPS

Year	Description of award
2016-2019	Full PhD Scholarship

TRAINING OR RESEARCH ACTIVITY

<i>RESEARCH ACTIVITY</i>
Ghasemzadeh,K., Bortoluzzi, G.,Yordanova,Z. The Firm Side of Collaborating with Users: A Systematic Literature Review. Technovation (under review)
Bunjak, A., Hafenbrack,A.C., Černe,M., Bortoluzzi,G., Ghasemzadeh,K. Disentangling the Relationship between Mindfulness and Creativity: The Role of Conceptual and Experimental Creative Methods. Organizational Behavior and Human Decision Processes (under review).
Ghasemzadeh K., Simonetto A., Pavesi F.C., Pezzagno M., Gilioli G. Downscaling the sustainable development indicators: an application to the municipality of Brescia. Sustainability Journal (Working paper-to be submitted)
Escobar,O., Ghasemzadeh,K. Bring users to healthcare via technology: A Bibliometric Review of the literature (Working paper-to be submitted in European Journal of Innovation Management-special call).
Ghasemzadeh,K (2021). What do we know about bootlegging and creative deviance? Imperial College Press. (working book chapter)
Ghasemzadeh,K., Bortoluzzi, G.,Yordanova,Z. The Firm Side of Collaborating with Users: A Systematic Literature Review. Technovation (under review)
<i>TRAINING</i>
English for Academic Purposes (EAP)
Italian Language (CLAV)



PROJECT ACTIVITY

Year	Project
2018-2019	Technology assessment of firms in the blue sector and blue value chain description (BEAT project)

PATENTS

Patent

CONGRESSES AND SEMINARS

Date	Title	Place
July 2017	15th International Open and User Innovation Conference,	Innsbruck- Austria
June 2018	Sinergie-SIMA Conference, "Transformative business strategies for value creation"	Venice-Italy
July 2018	R&D Management Conference	Milan-Italy
June 2019	8 th Economic and Business Review & Felu Doctoral Conference,	Ljubljana, Slovenia
July 2019	17th International Open and User Innovation Conference	Utrecht-Netherland
October 2019	e EFMD Job Fair for PhDs in Business & Management	Paris-France
October 2019	XVI Società Italiana Marketing (SIM ktg), Marketing 4.0: Le Sfide Della Multicanalità	Piacenza-Italy
September 2020	18 th International Open and User Innovation Conference	Virtual
Seminars		
February 2020	Welfare Latente Una Realtà dai tanti volti	Brescia-Italy
April 2018	Science Mapping with Bibliometric Methods	Udine-Italy
February 2019	Final seminar of technology assessment of firms in the blue sector and blue value chain description (BEAT Project)	Trieste, Italy



February 2018	How to carry out a literature review?	Udine-Italy
April 2019	Writing habits of successful academics	Trieste-Italy
April 2017	Public speaking	Udine-Italy

PUBLICATIONS

Books
[title, place, publishing house, year ...]

Articles in reviews
Ghasemzadeh, K. Internal and External perspectives on User Innovation: what was left Behind? A review of current literature. <i>Dynamics Relationships Management Journal</i> . 8(2):15-39. 2019 :10.17708/DRMJ.2019.v08n02a02.
Ghasemzadeh, K., Bunjak, A., Bortoluzzi, G., & Černe, M. Efficaciously Smuggling Ideas: Untangling the relationship between Entrepreneurial Self-efficacy, Creative Bootlegging and Embedded Lead users. <i>International Journal of Innovation Management</i> . August 2020. https://doi.org/10.1142/S1363919621500328
Bogilović, S., Bortoluzzi, G., Černe, M., Ghasemzadeh, K., Žnidaršič, J. Diversity, climate and innovative work behavior. <i>European Journal of Innovation Management</i> . 1460-1060. October 2020. https://doi.org/10.1108/EJIM-03-2020-0100
Ghasemzadeh, K. (2020). [Review of the book <i>User Innovation in Healthcare: How Patients and Caregivers React Creatively to Illness</i> , Heidelberg, Springer, 99 p, by Francesco Schiavone]. <i>Journal of Innovation Economics and Management</i> . 229-233. October 2020. https://doi.org/10.3917/jie.033.0229 .

Congress proceedings
Bunjak, A., Bortoluzzi, G., & Ghasemzadeh, K. Between Mindfulness and Creativity: Conceptual or Experimental Creative Masters? <i>Academy of Management Annual Meeting Proceedings</i> 2020(1):21390. August 2020. https://doi.org/10.5465/AMBPP.2020.21390abstrac

OTHER INFORMATION

TECHNICAL SKILLS AND COMPETENCES	level of knowledge
Microsoft Office (Excel, Word, Power point)	Excellent
SPSS	Excellent
Vosviewer	Excellent
ATLAS.ti	Excellent
EndNote	Excellent
Qlik	Good



Python	Good
Tableau	Basic

CERTIFICATIONS
“What is Data Science?” Coursera, Issued July 2019, Credential ID: R8M3J79V4MWN
“Open Source tools for Data Science”, Coursera, Issued July 2019, Credential ID: ARML7PUFN4LE
“Data Science Methodology”, Coursera, Issued September 2019, Credential ID: 9ZPXH9PYV6P3
“Python for Data Science and AI” Coursera, Issued May 2020, Credential ID: R6DDAMKTWKT2
“Data visualization with Python”, Coursera, Issued August 2020, Credential ID: GANDBTHWQKP4
“Data Analysis with Python”, Coursera, Issued July 2020, Credential ID: HF27XADB3UUM
“Machine Learning with Python”, Coursera, Issued September 2020, Credential ID: Y348X5J83XDG

PERSONAL SKILLS AND COMPETENCES	
Problem-solving	Translating
Critical thinking	Self-management
Design and analyze surveys	Hard work habits g
Writing reports & reviews	Team working
Teach skills and concepts	Public speaking
Writing and oral communication g	Networking and collaboration
Team-leading and interpersonal skills	Creating and keeping deadlines

Declarations given in the present curriculum must be considered released according to art. 46 and 47 of DPR n. 445/2000.

The present curriculum does not contain confidential and legal information according to art. 4, paragraph 1, points d) and e) of D.Lgs. 30.06.2003 n. 196.

Place and date: Piacenza , 08/10/2020

SIGNATURE

